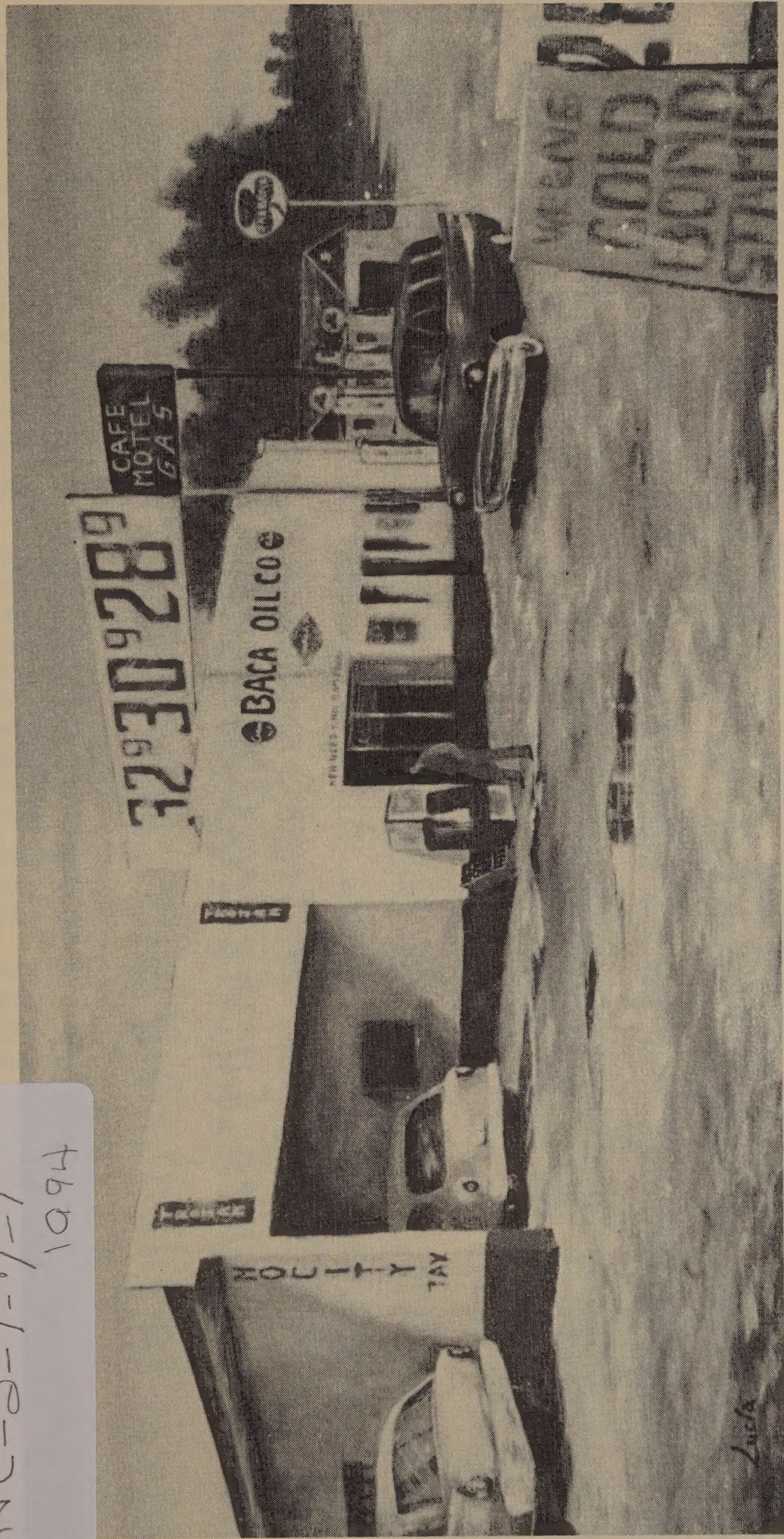


1994

As We Were

B-HNC-2-1-7-1
1994



1994 **Baca Auto** 1994

1301 South Main
Belen, NM 87002

Because Where You Buy (505) 865-7007
Is So Important (505) 864-4621

Thank You!

Thank you to the Valencia County Historical Society for allowing Baca Auto to use the pictures in this calendar.

Donations to the Historical Society to continue preservation of Valencia County's history are greatly appreciated. Send donations to Valencia County Historical Society, c/o Harvey House, 104 S. First St., Belen, NM 87002.

Thank you to Lawrence Kaneshiro for his photographic prowess in producing this calendar.

The Baca Auto 1994 Calendar was produced by Montañita Publishing under the direction of Sandy Schauer.

55 Years Young and Still Growing Strong!

In 1939 the Baca Oil Company opened for business on South Main Street in Belen. M.C. Baca and his father Alberto ran the "two-pump" filling station.

"In those days the only gas pumps available were the type you could see the gas in a bowl over the pump holding 10 gallons. These had to be hand pumped so after a few fill-ups your hands got pretty calloused," remembers M.C. Baca.

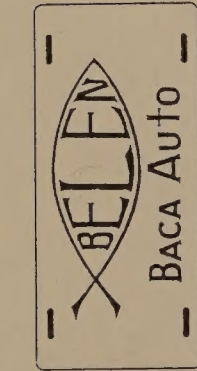
As the years passed, Baca Oil Company grew into Baca Auto. The same holds true today as was evident in the years past -- personal service is the key to any business's success. Today, Baca Auto is a third generation business still serving many of its original customers from days past.

It is our privilege to serve *you*, our customer. We wish you a prosperous 1994 and look forward to another 55 years of serving you and your family.

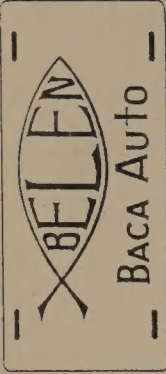
Sincerely,

LeRoy and Sylvia Baca





January 1994



If you're interested in the best possible gas mileage, be sure your tires are properly inflated and you keep your engine tuned up. The EPA has shown that 55 MPH is the most efficient driving speed for gas conservation. For a fine selection of foreign and domestic pre-owned cars, see BACA AUTO, one mile South of Belen, on Main Street.

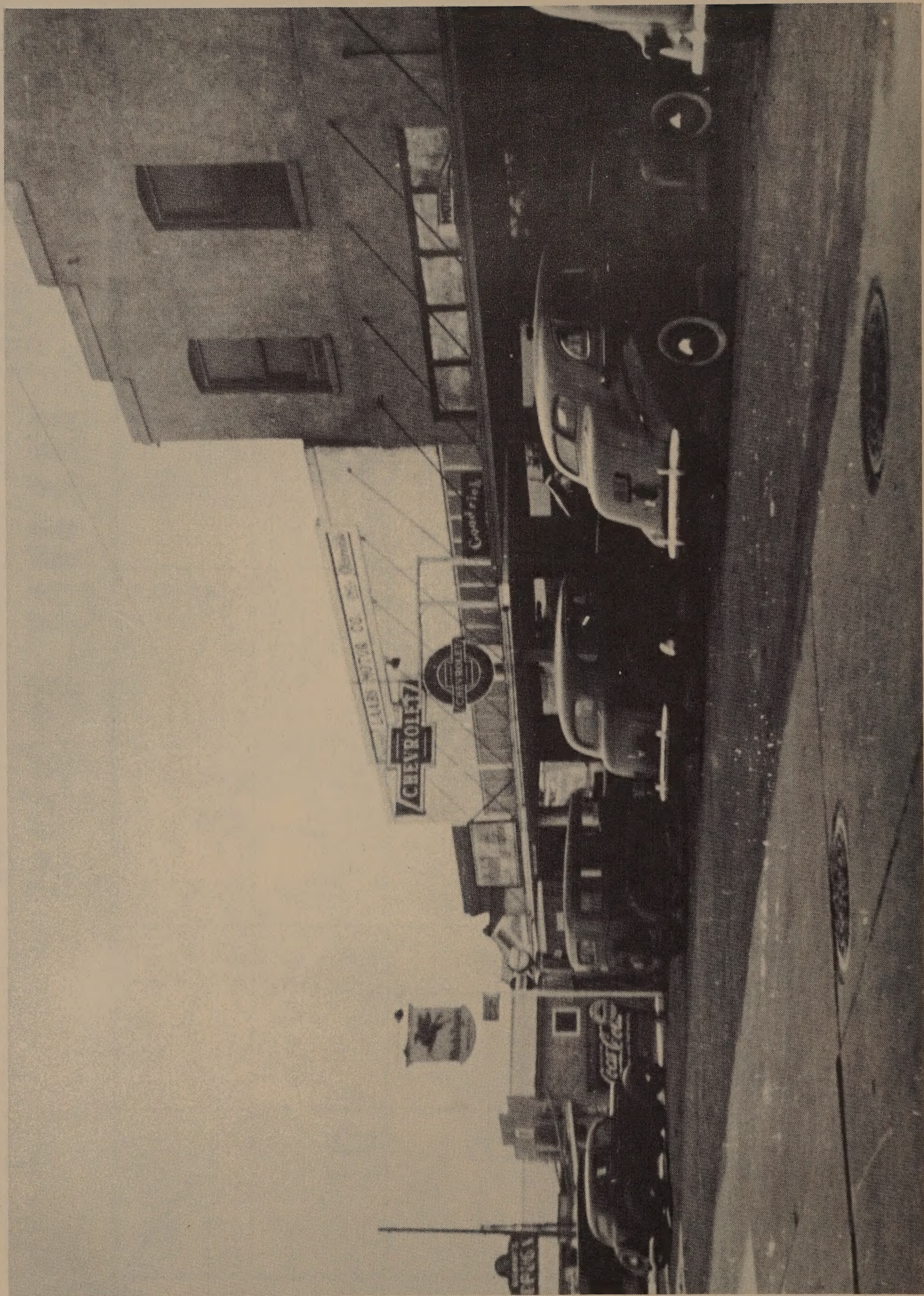
New Year's Day					
1	2	3	4	5	6
8	7	New Mexico Statehood		13	14
15	9	10	11	12	13
22	16	17	18	19	20
29	23	24	25	26	27
	30	Martin Luther King Jr. Day		28	29
		31			

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Belen, NM 87002

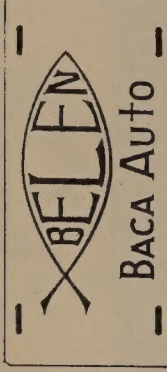
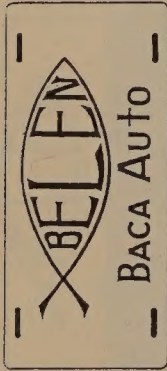
Baca Auto

Because Where You Buy
Is So Important

(505) 865-7007
(505) 864-4621



February 1994



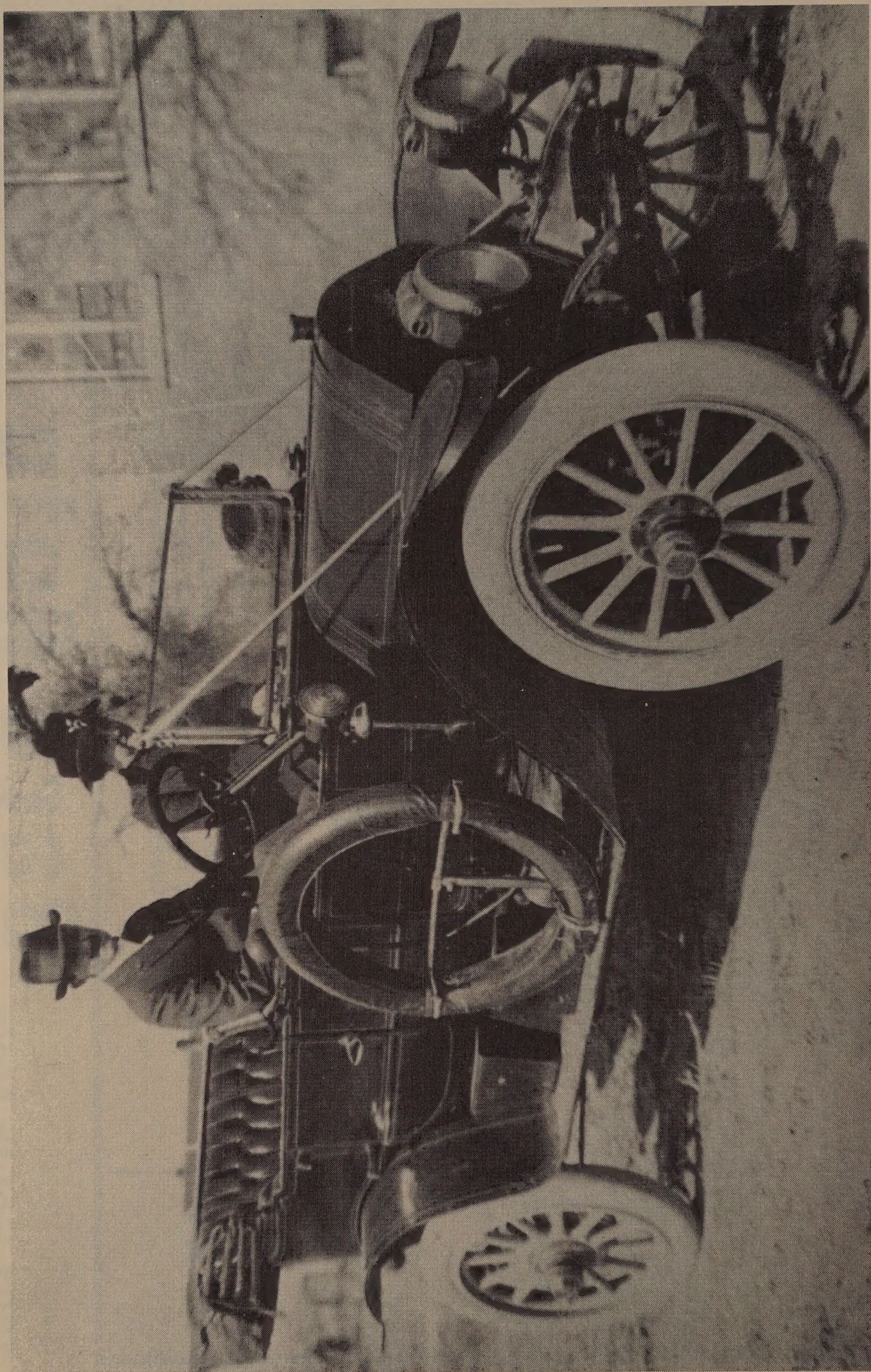
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	<p>If your battery shows signs of weakness, have the alternator checked. If your battery is several years old, it may need replacing. When you buy a car from BACA AUTO, we'll be happy to help you arrange bank financing. We're glad to accept Master Card and Visa or even carry the note ourselves. We're one mile south of Belen on Main Street.</p>				

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Belen, NM 87002

Baca Auto

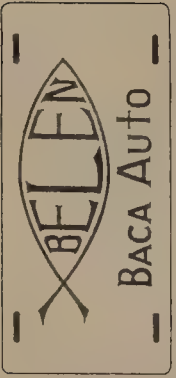
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March 1994



It doesn't take much of a jolt to put wheels out of alignment. Rough roads, potholes, even crossing railroad tracks or jumping a curb can cause misalignment.		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17 St. Patrick's Day	18	19
20	21	22	23	24	25	26
27 Palm Sunday	28	29	30	31		

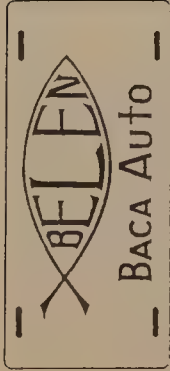
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April 1994



If there's a problem with the brakes, it may not be safe to drive the car. Mushy brakes or a brake pedal that goes to the floor are dangerous. Have the car towed in for repair. For great used cars, see BACA AUTO, one mile south of Belen, on Main Street. Our warranty protects you for 30 days or 1,000 miles and we check out every car carefully before it goes on the lot, so you always get a good car at a good price.

3	4	5	6	7	Good Friday	1	2
Easter						8	9
10	11	12	13	14	15		16
17	18	19	20	21	22		23
24	25	26	27	28	29		30

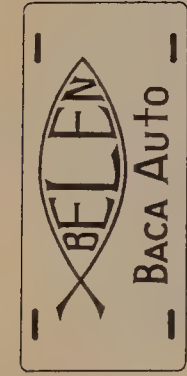
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Belen, NM 87002**

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May 1994



1	2	3	4	5	6	7
8	9	10	11	12	13	14
Mother's Day						
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31	The Model T Ford didn't have seat belts but today's cars are designed with safety in mind and wearing your seat belt will help protect you in an accident. When you buy a car from BACA AUTO, we'll be happy to help you arrange bank financing. We're glad to accept Master Card and Visa or can even carry the note ourselves. We're one mile south of Belen on Main Street			
Memorial Day						

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June 1994



If your car's over a year old and you've never had the fuel filter changed, include it in the next routine service. For a reliable car at a nice price, visit BACA AUTO, one mile south of Belen, on Main Street.		1	2	3	4
5	6	7	8	9	10
11	12	13	14	15	16
17	18	19	20	21	22
23	24	25	26	27	28
29	30	31	32	33	34

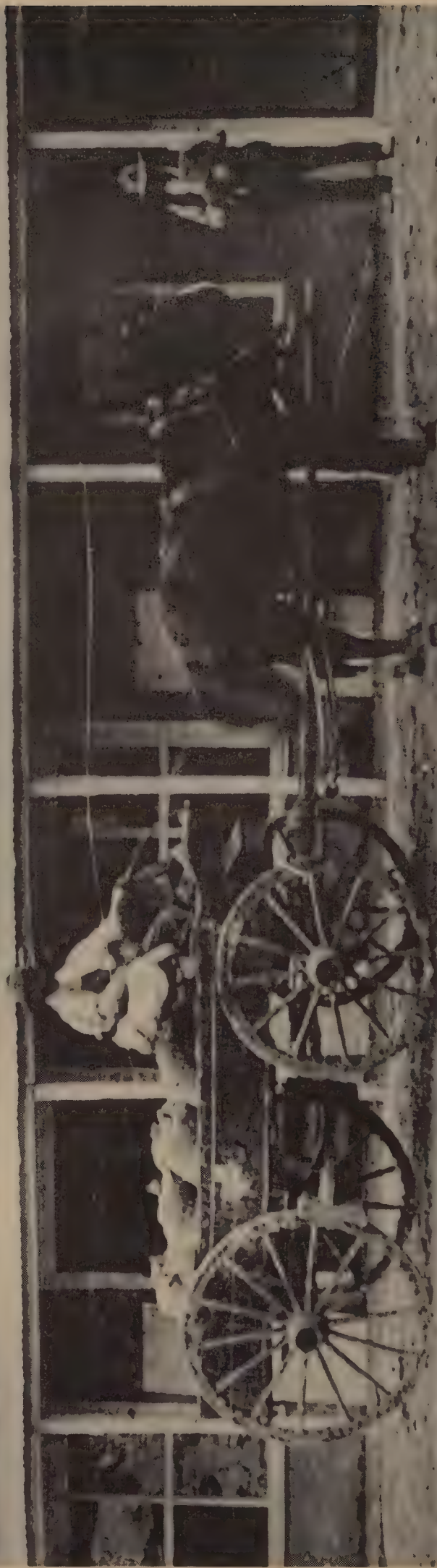
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PAUL J. FEILL
GENERAL MERCHANDISE



July 1994



Air conditioning puts an extra load on the car's cooling system. If you're stuck in traffic on a hot day, and the temperature gauge shows overheating or the red "hot" light comes on, turn off the air conditioning and open a window. BACA AUTO has a terrific selection of pre-owned cars, both foreign and domestic. All are warranted for 30 days or 1,000 miles. We're one mile south of Belen on Main Street.					1	2
3	4 Independence Day	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24 31	25	26	27	28	29	30

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August 1994



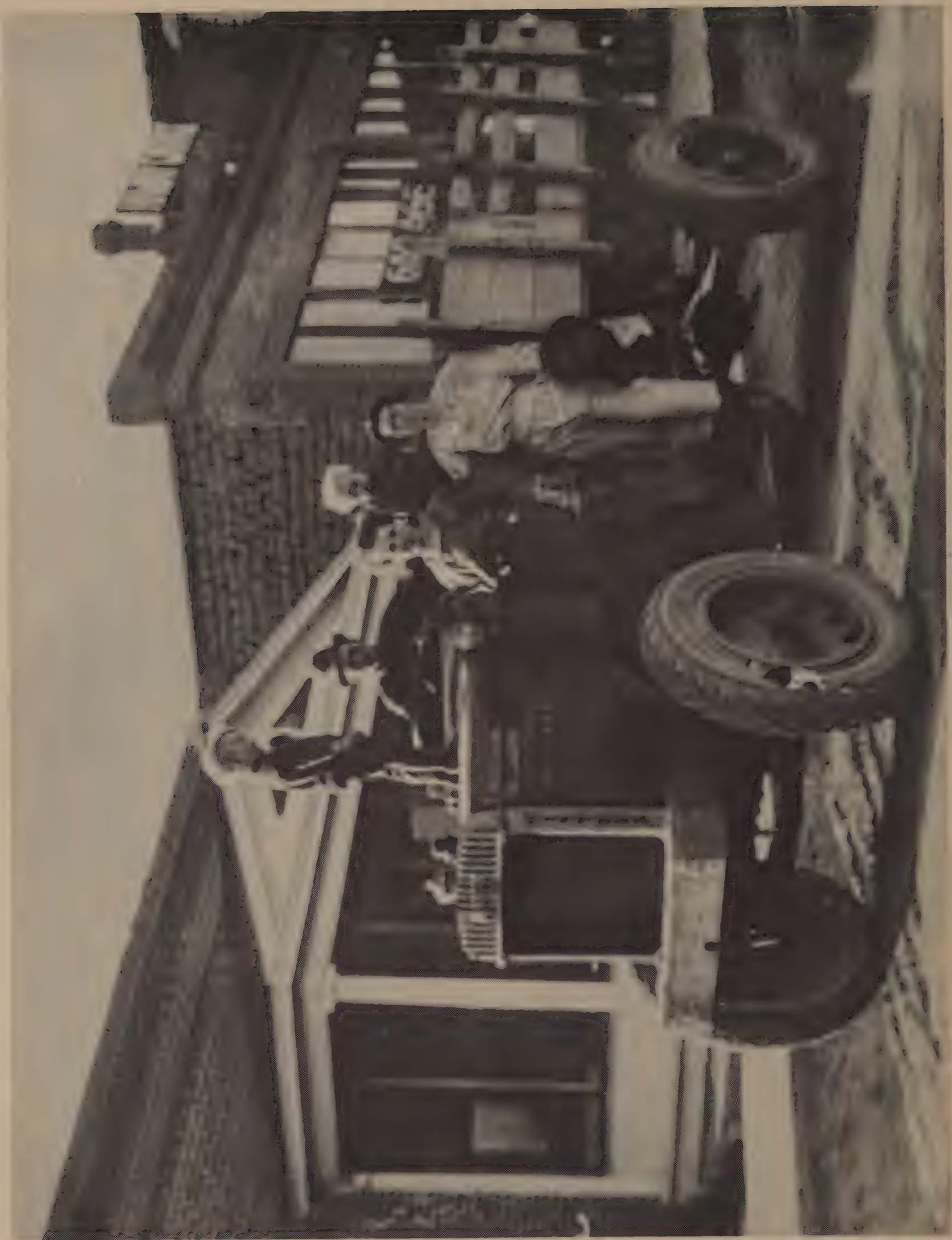
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31	Check the fan belt every time you look under the hood of your car. It may keep you from being stranded somewhere with a dead battery. BACA AUTO has an excellent selection of late model pre-owned cars. Our reputation for honesty and integrity is your guarantee of satisfaction.		

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October 1994



Normal driving for most of us includes a mix of long and short trips at varying speeds. If you treat your car well, it will last longer. Frequent oil changes are health insurance for your engine. For great used cars, see BACA AUTO, one mile south of Belen, on Main Street. Our warranty protects you for 30 days or 1,000 miles and every car is gone over carefully before it goes on the lot. We'll help arrange financing.						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

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November 1994



		1	2	3	4	5
6	7	8 Election Day	9	10	11 Veterans Day	12
13	14	15	16	17	18	19
20	21	22	23	24 Thanksgiving	25	26
27	28	29	30	Be alert and slow down for "speed bumps." Hitting one at 15 MPH will give the driver and passengers a good bouncing and can definitely damage the car. When you buy a car from BACA AUTO, we'll be happy to help you arrange bank financing.		

Baca Auto

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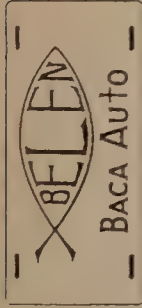
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(505) 864-4621



December 1994



If your late model car has a fuel injection system, most manufacturers recommend you fill the gas tank with high octane "detergent" fuel, occasionally, to clean the fuel injectors. For great used cars, see BACA AUTO, one mile south of Belen, on Main Street. We check out every car before it goes on our lot and our warranty protects you for 30 days or 1,000 miles.

4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31
Christmas						

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As We Are



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Valencia County Sports

BHC-2-1-7-2

1995

The

Original



*The
Original*

1995

1301 South Main
Belen, NM 87002

1995

505 864-7283
(505 864-SAVE)

Bacca Auto

Thank You!

Thank you for the wonderful response to the Baca Auto 1994 Calendar. We at Baca Auto hope you will find the 1995 calendar a pleasure to look at and a puzzle to be solved if you are interested in the history of the Rio Abajo.

Our 1995 calendar is dedicated to Macedonio and Angelina Baca, the founders of the Baca Auto legacy.

Very special thanks to Maggie McDonald and the Valencia County Historical Society for use of their pictures. A thank you to Elizabeth and Richard Gilbert who donated pictures for this calendar.

Donations to the Historical Society to continue preservation of Valencia County's history are greatly appreciated. Send donations to Valencia County Historical Society, c/o Harvey House, 104 S. First St., Belen, NM 87002.

Thank you to Lawrence Kaneshiro for his photographic prowess producing this calendar.

The Baca Auto 1995 Calendar was produced by Montañita Publishing under the direction of Sandy Schauer.

Valencia County Sports

Over the years, sports have been an important part of the lives of Valencia County residents. Some sports remain as popular today as they were years ago — basketball, baseball, swimming, football, and bowling. Other sports have entered the entertainment arena for the county such as soccer and roller blading. Whatever the sport, participating in that sport has made lives of Valencia County residents more enjoyable.

Everyone at Baca Auto believes that sports are important to expanding one's outlook on life and creating a well-rounded personality. Many Baca Auto employees are avid sports enthusiasts.

Baca Auto will continue to support the sports activities of Valencia County as it has done in the past. With three generations of service in Valencia County, Baca Auto employees know the importance of maintaining the right attitude and providing customers with what they need.

Have a safe and profitable 1995 and stop by and see us any time. There's always a cup of coffee and a warm smile to welcome you.



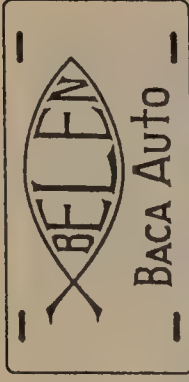
Sincerely,

LeRoy and Sylvia Baca





January 1995



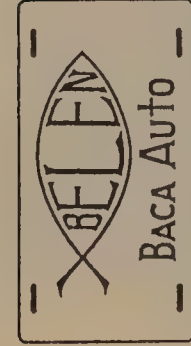
1 New Year's Day	2	3	4	5	6 New Mexico Statehood	7
8	9	10	11	12	13	14
15	16 Martin Luther King Jr. Day	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31	Whenever your car doesn't seem to "feel" right, or when something sounds "funny" to you, get it checked out. Fixing small problems as they occur keeps them from turning into large ones. For great used vehicles, see Baca Auto, 1301 South Main, Belen. We're open Monday through Saturday from 8 a.m. to 6 p.m.			

1301 South Main
Belen, NM 87002

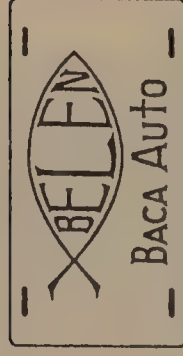
Baca Auto
The Original

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(505 864-SAVE)





February 1995



			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	Using the right grade of oil can reduce wear and tear on your car's engine. If you're not sure what's best for Valencia County, consult the experts at Baca Auto, 1301 South Main. Our experienced technicians can keep your car running like new. We also have a great selection of pre-owned cars. Financing arranged. Open Monday through Saturday from 8 a.m. to 6 p.m.			

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The Original

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March 1995



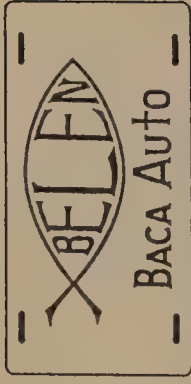
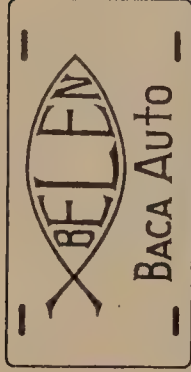
If the weak battery is relatively new, have your alternator checked. It may not be charging properly. For expert service, see Baca Auto, 1301 South Main, Belen. We stand behind our work.		1 Ash Wednesday	2	3	4
5	6	7	8	9	10
11	12	13	14	15	16
17	18	19	20	21	22
23	24	25	26	27	28
29	30	31	St. Patrick's Day		

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April 1995

For safety's sake, avoid distractions when you drive. For expert service, visit Baca Auto, 1301 South Main, Belen. Our service technicians use the latest tools and equipment to keep your vehicle on the road. We've got a great selection of late-model pre-owned vehicles and we're open Monday-Saturday 8 a.m. to 6 p.m.

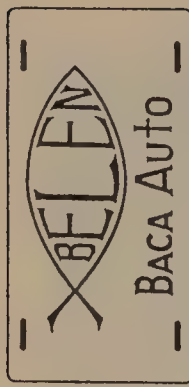
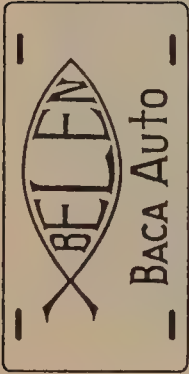
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

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May 1995

	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
Mother's Day	22	23	24	25	26	27
28	29	30	31	Hot weather puts a strain on your car's cooling system. Have your radiator flushed and refilled with new coolant before summer comes. For expert service, see Baca Auto, 1301 South Main, Belen. We're open Monday through Saturday 8 a.m. to 6 p.m.		
	Memorial Day					

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— BELLEN —
— BACA Auto —

June 1995

If you do a lot of driving over rough roads, the vibration may loosen your engine mounts. Check them occasionally. Baca Auto has a fine selection of late model pre-owned vehicles. We can arrange bank financing or carry the note ourselves. For your convenience, we're open Monday through Saturday from 8 a.m. to 6 p.m.

4	5	6	7	8	9	10
11	12	13	14 Flag Day	15	16	17
18	19	20	21	22	23	24
Father's Day 25	26	27	28	29	30	

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Baca Auto

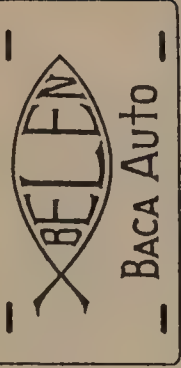
The Original

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(505 864-SAVE)





July 1995



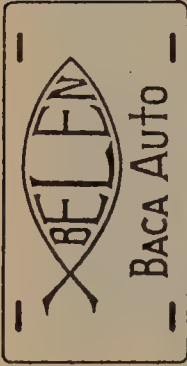
Brakes are your car's most important safety equipment. Whenever you suspect any kind of problem with your brakes, get it fixed immediately. Here at Baca Auto, we do all kinds of engine and mechanical work, except for transmission and body repairs. We have a great selection of pre-owned vehicles. Financing arranged. We're open Monday through Saturday from 8 a.m. to 6 p.m.						1
2	3	4 Independence Day	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23 30	24 31	25	26	27	28	29

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Belen, NM 87002

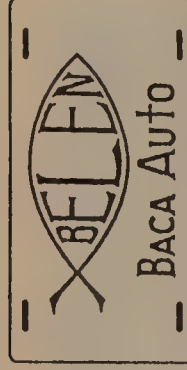
Baca Auto
The Original

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(505 864-SAVE)





August 1995



Cruise control also prevents you from speeding. It's possible to install cruise control on many older cars. At Baca Auto we have excellent late-model used vehicles.

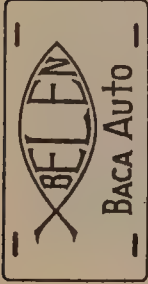
	1	2	3	4	5
6	7	8	9	10	11
12	13	14	15	16	17
18	19	20	21	22	23
24	25	26	27	28	29
30	31	32	33	34	35

1301 South Main
Belen, NM 87002

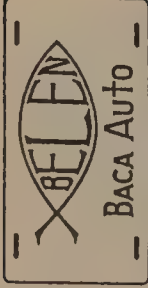
Baca Auto
The Original

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(505 864-SAVE)





September 1995



Keeping your odometer accurate is important, not only because most routine maintenance is based on mileage, but because in many states you must certify the odometer reading when you sell the car. For fine service, visit Baca Auto, 1301 South Main, Belen. We use the latest tools and equipment. We've got a great selection of late-model pre-owned vehicles. We're open Monday through Saturday 8 a.m. to 6 p.m.

3	4 Labor Day	5	6	7	1	2
10	11	12	13	14	8	9
17	18	19	20	21	15	16
24	25	26	27	28	22	23
					29	30

1301 South Main
Belen, NM 87002

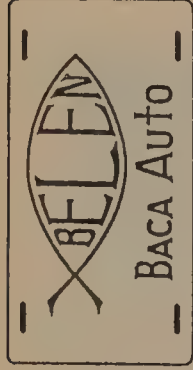
Baca Auto
The Original

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(505 864-SAVE)





October 1995



1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31	Fuel injectors can clog, due to impurities in the gas. An occasional tankful of high-octane "detergent" gas will keep them clean. When you buy a car, truck or van from Baca Auto, we'll be happy to help arrange financing. We're open Monday through Saturday from 8 a.m. to 6 p.m. for your convenience.			

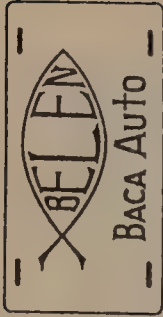
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Belen, NM 87002

Baca Auto
The Original

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(505 864-SAVE)



November 1995



			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	To help foil car thieves, never leave your car keys in the ignition. Lock doors whenever you leave the car, and keep tempting items such as cameras and luggage locked in the truck. For great used vehicles, see Baca Auto.	
				Thanksgiving		

Veterans Day

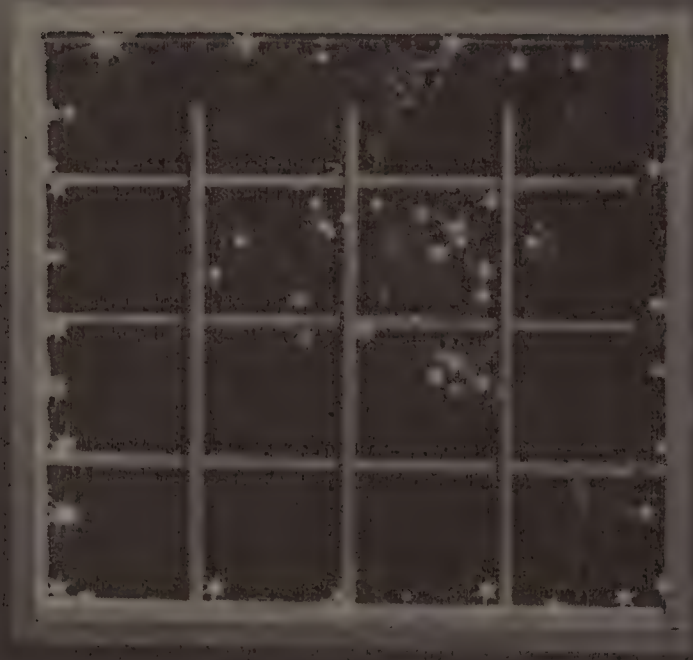
Thanksgiving

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Belen, NM 87002

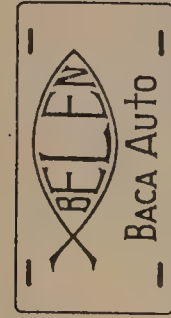
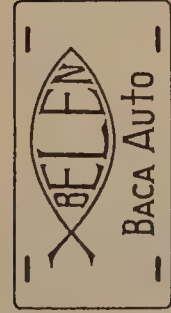
Baca Auto
The Original

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SEASONS
GREETINGS
FROM
BACA



1905



December 1995

If you feel the transmission starting to slip, or if the car doesn't seem to shift properly, first check the fluid level and condition. Prompt attention to minor problems can help prevent the need for expensive repairs. Baca Auto has a huge selection of pre-owned foreign and domestic vehicles for you at 1301 South Main, Belen. Open 8 a.m. to 6 p.m. Monday through Saturday for your convenience.

3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24 31	25	26	27	28	29	30
Christmas					1	2

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Belen, NM

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(505 864-SAVE)

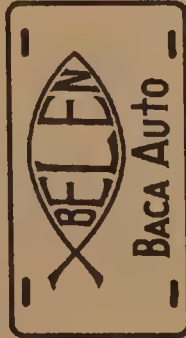
BHHC-2-1-7-3

1997

1997 Scenes of Valencia County



Bacca Auto



1301 South Main Street
864-SAVE



Belen New Mexico 87002
(864-7283)



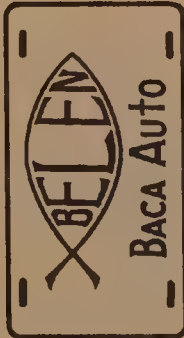
Valencia Flour Mill — Jarales

January 1997

Baca's reputation for honesty means the best cars at the best prices.				
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February 1997

Your car needs a tune-up once a year, more often if you do a lot of driving under tough conditions.				
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Jarales War Memorial

April 1997 March 1997

Replace worn parts before they quit, leaving you stranded with an expensive towing and repair bill.

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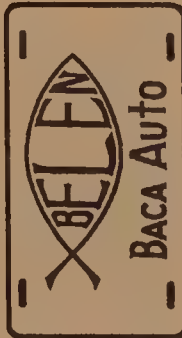
30

For a nice car at a nice price, see Baca Auto.

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Valley Plaza Pond — Rio Communities

May 1997

June 1997

Baca Auto always has a fine selection of late-model, pre-owned cars.

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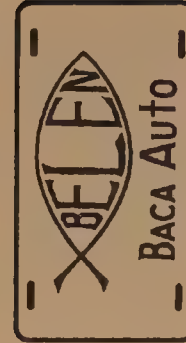
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When you buy a car from Baca Auto, you have a wide choice of payment options.



Baca Auto

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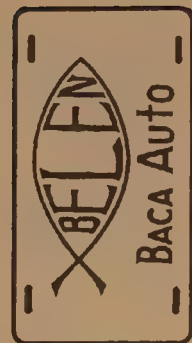
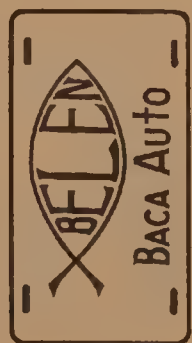
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(864-7283)



Harvey House — Belen

August 1997 July 1997

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31	If you're concerned about fuel economy, it makes sense to keep your engine tuned up.			
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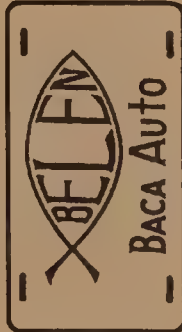
Historical Belen

September 1997

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28	29	30	Remember to check tire pressure before you drive, while tires are cold.		

October 1997

Replacing worn out shocks saves your tires.					
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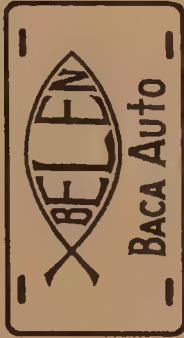


Bosque Church

November 1997

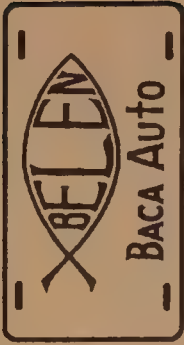
December 1997

Check your radiator often to be sure that the coolant level is where it should be.							1
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28	29	30	31	A tire gauge makes a wonderful "stocking stuffer" present for anyone who drives.			



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Baca Auto



Baca Auto and Valencia County — Working Toward a 60-Year Relationship

Baca Auto Sales was founded by M.C. Baca in 1939 as a full-service, two-pump gas station operated by M.C. and his father, Alberto. In 1955, the family began the used car business. The Baca family is on the third generation working at the business and customers are now in the third generation finding the best prices on pre-owned vehicles.

In 1994, Baca Auto distributed its first “personalized” calendar for Valencia County. That year focused on historical pictures from the area. History buffs created a listing of the photos including the identities of the people shown. The most complex photo was 46 railroad employees crowded around an engine. The index identified these people.

The 1995 Calendar focused on sports in Valencia County with photographs of athletic activity in the Valley. Basketball, football, bicycling, bowling, and swimming were included with the pictures spanning many generations. In 1996, the Baca Auto calendar was one page with a listing of area events and suggestions to visit the Harvey House and El Camino Real Visitors' Center.

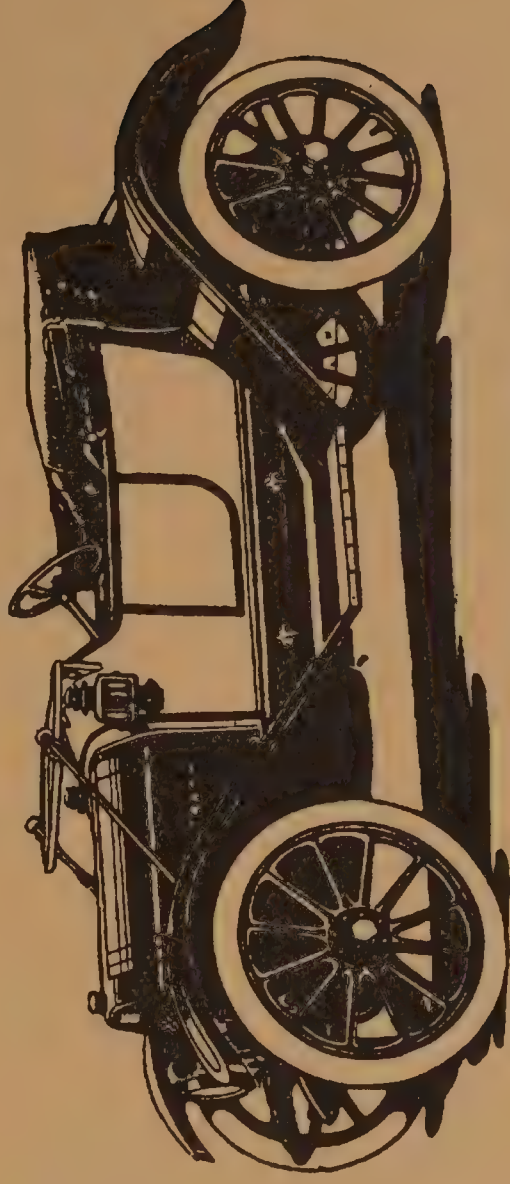
This year the calendar contains pictures of the present-day Valencia County. We hope you will enjoy looking at these scenic views as much as the people at Baca Auto have enjoyed serving their customers over the past 58 years.

Thank You To All Our Customers

We hope you enjoy our 1997 Baca Auto Calendar — it is dedicated to you, our loyal customers who know Baca Auto offers quality vehicles at great prices!

All of Valencia County is a very special place offering a lifestyle that combines the city and county. As growth continues, the lifestyle will change little by little, but the county will continue to be a special place to live and work.

Enjoy our pictures of charming places in Valencia County. Let the pictures encourage you to explore our county. Many times we live and work in places we've not yet explored. This year take a close look at Valencia County.



This year's calendar was produced by Montañita Publishing under the direction of Sandy Schauer. The Harvey House picture is a painting produced by the late (and much missed) artist Agnes O'Brien. Our cover picture was taken by Bob Anderson southeast of Belen along the Burlington Northern Santa Fe Railroad main line. The remaining photos were taken by Sandy Schauer.

It is our privilege to serve you, our customers. We wish you a safe and prosperous 1997. Stop by and visit with us. The coffee pot is always on.

LeRoy and Sylvia Baca



BACA Auto
New Mexico USA

— Land of Enchantment —



See You In 1998

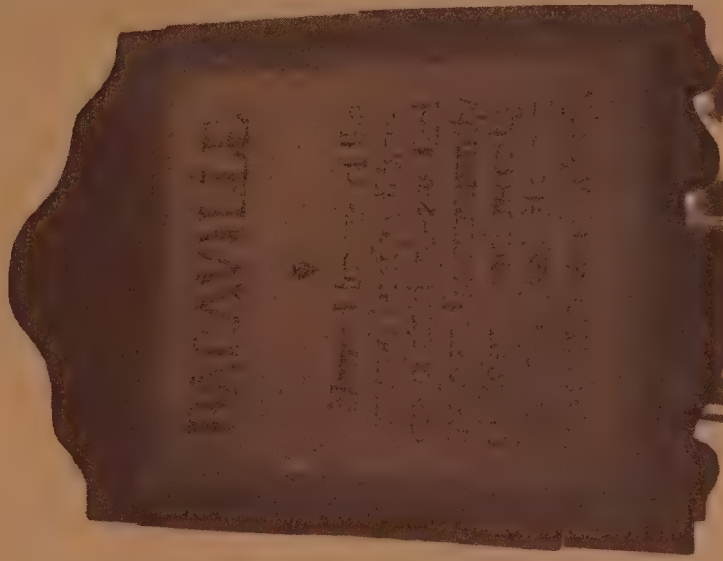
The Gang at Baca Auto

BHAC-2-1-1-4

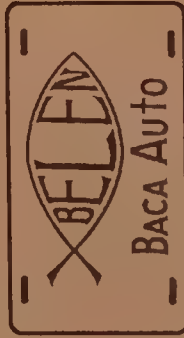
1998

Names In A Name?

Names & Places In And Around Valencia County



The 1998 Baca Auto Calendar



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Tomé — the name may be traced to Tomé Dominguez de Mendoza who built a hacienda near the volcanic hill known as Cerro de Tomé before the Pueblo Revolt of 1680. Dominguez lost everything in the Revolt and did not return to his ranch after the Reconquest of 1692; yet his name persists.

January

Goebel Avenue — Oscar Goebel came to Valencia County from Germany. He purchased the Huning branch store in Belen; invested in live-stock, crops and vineyards; and served as Valencia County Commissioner.

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February

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DECEMBER 1997

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MARCH 1998

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Casa Colorado — When the old stage coach road ran on the east side of the Rio Grande, Casa Colorado was a stage stop between Albuquerque and Socorro. In the early 20th Century Casa Colorado became known as Turn but now it has returned to being the “Red House.”

March



29 30 31 Gil Sanchez School — Gil Sanchez served more than 20 years as a magistrate judge and on the Belen school board. He also was a Belen City Councillor.

Isleta — when the Spanish arrived, the pueblo was literally located on a “little island.”

April

26 27 28 29 30 Sabinal — the place of the junipers.

1998 S M T W T F S

FEBRUARY 1998

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MAY 1998
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Adelino — named for Adelino Sanchez, the son of Jesus Sanchez, one of the original settlers.

May



El Cerro — commonly called Tomé Hill. Once referred to as El Cerro de

Tomé Dominguez, the hill was used by early settlers of Tomé as a lookout point.

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31 Trigo Canyon — camp ground and recreational area east of Belen in the foothills of the Manzano Mountains.
Named for the wheat that grew at one time near the mouth of the canyon.

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28 29 30 Reinken — Charles Reinken arrived in Belen in 1892 where he became associated with his uncle John Becker in the John Becker Company.

1998 S M T W T F S

June

APRIL 1998

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JULY 1998

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Tondre Road — the Joseph Tondre family arrived in New Mexico in 1864; Joe Tondre III served as Valencia County Sheriff, U. S. Marshal in New Mexico, on the Los Lunas school board, and as Valencia County Republican Chairman. Tondre Road in Los Lunas is lined with huge, shade-giving trees.

July



August

Los Lentos — named for three Indian families who settled south of Iseita Pueblo about 1850.

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Raymond Gabaldon School — Raymond Gabaldon's teaching career spanned New Mexico, El Rito to La Joya, Belen and Los Lunas. He served as Los Lunas school superintendent.

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30 31 La Joya — the literal translation for La Joya is the ornament or jewel. La Joya was a stopover settlement for caravans and pioneer travelers along the Rio Grande for many years.

1998 S M T W T F S

JUNE 1998

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SEPTEMBER 1998

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Bosque Farms — the U. S. government moved farm families wiped out in the Dust Bowl of the 1930s into this area. Families were offered land on the 28,000 acres which is now known as Bosque Farms.

September



Buckland Pharmacy — estab-
lished in 1908 by brothers Nelson
and Roy Buckland.

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27 28 29 30 Valencia — named for Juan de Valencia who settled in the
area in the seventeenth century. His descendants returned to
New Mexico after the Reconquest.

Bosque — a junglelike thicket of large trees with heavy undergrowth
of vegetation and areas covered with brush. In Valencia County,
Bosque is south of Belen and Bosque Farms north of Los Lunas.

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October

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AUGUST 1998

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NOVEMBER 1998

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San Clemente — refers to a variety of places around the Los Lunas area. The name is in honor of Saint Clement I, Bishop of Rome and Pope 92-101 A.D. The San Clemente grant extended from the Rio Puerco west of Los Lunas to a few miles east of the Rio Grande. San Clemente Church lies in the heart of Los Lunas.

November



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29	30	Daniel Fernandez — During a fifth tour of duty in Vietnam, Daniel Fernandez, 22, died by throwing himself on a grenade to save fellow Army soldiers. He was posthumously awarded the Congressional Medal of Honor. A park and school bear his name.				

Los Chavez — named for descendants of Don Fernando de Chaves.

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December

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27	28	29	30	31	Gilbert Avenue — named for Gabino Gilbert, a trader and rancher.	

1998 S M T W T F S

OCTOBER 1998

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JANUARY 1999

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Baca

1301 South Main Street

864-SAVE

Auto

Belen New Mexico 87002

(864-7283)

Looking Forward to Turning 60!

Baca Auto celebrates its 60th anniversary in 1999. Since 1939, everyone at Baca Auto has served the many people who have come from Valencia County and other places. As we've served our customers, we've often wondered how places came to be known by their names. In our 1998 calendar, we tell you about the origins of many area spots. I'm sure you'll be as surprised as we were at some of the reasons for the names we think of as part of our everyday lives. You'll also probably be as fascinated as we were.

As part of our effort to explain some of the mysteries of Valencia County, you'll also find pictures of areas. Unfortunately, we couldn't photograph every place. We did try to give you a variety however.

One of our favorite place names in Valencia County is Bacaville which is the area surrounding Baca Auto. Bacaville is one of eight plazas which formed the original Belen. Many Baca's continue to reside in Bacaville.

Sometimes we forget why a place carries its name. For instance, Timan Park adjoining Manzano Expressway in Rio Communities is named for Joseph Timan, president and chief executive officer of Horizon Corporation. Construction of the park began in October, 1975, and finished in spring, 1976 at an estimated cost of \$208,000 (that's 1975 dollars!).

Our thanks to Sandy Schauer and Montañita Publishing for designing and executing our 1998 calendar. The definitions used for places come from the Valencia County Historical Society Blue Book and T. M. Pearce's Place Names of New Mexico.

We hope you enjoy the 1998 calendar. And watch for the 1999 edition — it'll be something special to celebrate that 60th anniversary.

Leroy & Sylvia Baca

What's In A Name?

What's in a name? That which we call a rose . . . By any other name would smell as sweet. William Shakespeare wrote those words some 400 years ago.

What's in a name? Sometimes what's in a name explains our past, looks into our future and tells us what we are interested in. For instance, Belen means Bethlehem. For the people who founded Belen many years ago, Belen may well have seemed an oasis in the desert. Los Lunas is named for the descendants of Don Diego de Luna born in 1635. Many people mistakenly say Las Lunas but the name is Los Lunas as the community is named for "the Luna people."

Names of places often reflect humor, sentimentality and reverence or, perhaps a last ditch effort to create something different. Poverty Lane lies in El Cerro Mission. Spokane Boulevard stretches across the mesa overlooking the University of New Mexico-Valencia Campus rather than being in Washington state. Chughole Lane, between Bosque Farms and Peralta, was named for the chugholes in the road when that road was dirt. Calle del Rio reaches as close to the Rio Grande as it can on the north end of Adelino. And a few other explanations:

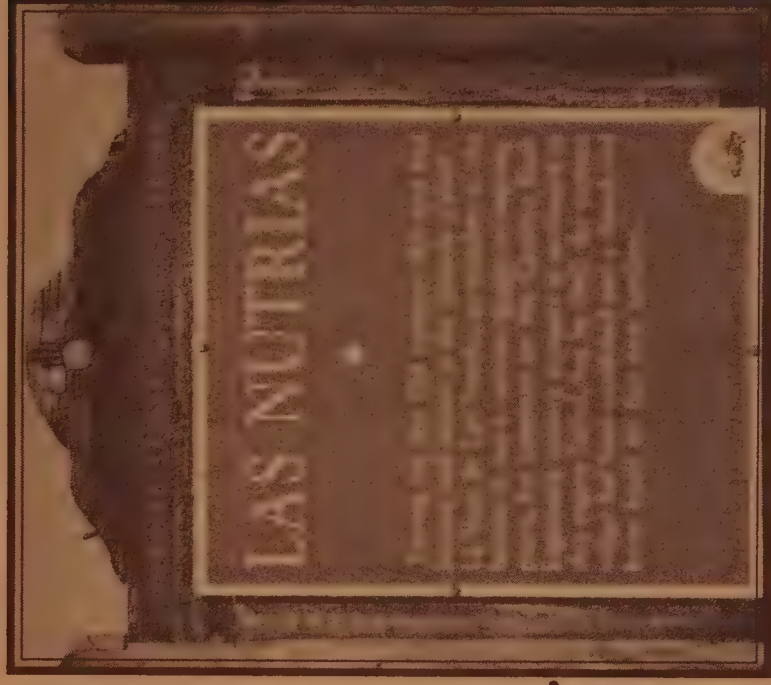
Peralta derives its name from the families who lived in that area, descendants of Andres and Manuel de Peralta who came to New Mexico before 1680, and of Pedro de Peralta, who came after 1693.

Las Nutrias was once called La Vegas de Las Nutrias or the meadow of The Beavers.

Casa Colorado has had an interesting history as explained on a previous page.

Dennis Chavez Elementary School was named for the U.S. Senator born in Los Chavez in 1888. At the time of his death in 1962, Chavez was the fourth ranking member of the U.S. Senate. He began his political career in 1930 as a member of the New Mexico House of Representatives.

Barranca is used throughout New Mexico to mean a gorge or ravine. The site of Las Barrancas on the southern edge of Valencia County does have several ravines.





The Original

BACA



AUTO

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At Great Prices**



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The Gang at Baca Auto

Celebrating 60 Years Serving Central New Mexico

The Original™

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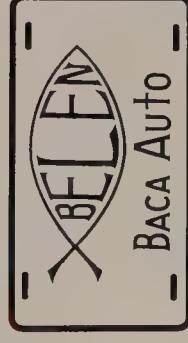


ADULT

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Quality Used Vehicles



The 1999 Baca Auto Calendar

Visiting Valencia County History —

Bringing You Home Again

Sixty Years and Still Going Strong!

Sixty years, six decades, more than a half century. For people younger than thirty, sixty years may seem like a very long time. Those who are older may believe that sixty is young. Whatever you might think, we at Baca Auto are thrilled to celebrate our sixtieth birthday.

When LeRoy's father, M.C. Baca, opened Baca Oil Company in 1939, Belen was a small community that sat in the shadow of the big city of Albuquerque. In 1939, United States citizens did not believe that the conflicts in Europe could become another war. After all, at that time what we now call World War I was believed to be "The War to End All Wars." But soon, our boys, many from Belen, and especially New Mexico, were involved in a war that wandered the map from Japan to Germany to the African Desert.

After that war, came a settling in and a generation called the Baby Boomers. And the continued growth of the business that eventually evolved into the Baca Auto that we know today. Those years also brought the Swinging Sixties, the Me Generation, and the ever transforming face of the community and the population.

Changes have occurred in Baca Auto. The fourth-generation Baca now works at Baca Auto. And we continue to grow just as the community grows.

We thank everyone who has made it possible to accomplish sixty years in a sometimes difficult business world. Our customers have made it possible to reach this anniversary. Our customers are our friends and we want you to celebrate this exciting year with us. We hope you enjoy our 1999 calendar which once again features historical photos of the area.

Watch for news about special anniversary events and join us! We look forward to another six decades of bringing quality vehicles, premier services and smiles to all our customers and friends.

LeRoy and Sylvia Baca

A Little Bit of History and A Thank You!

Valencia County's population has grown, Belen has a bridge over the railroad tracks (which will soon be widened) and a community to the east of Belen continues to grow where once cattle roamed. All this since Baca Auto was founded in 1939. As part of our sixtieth celebration, we thought we'd remind you of some momentous occasions in Valencia County since our founding.

1939 — M. C. Baca opens Baca Oil Company. M.C. and his father, Alberto, ran the "two -pump" filling station. M.C. often reminisced, "In those days the only gas pumps available were the type you could see the gas in a bowl over the pump holding ten gallons. These had to be hand-pumped, so after a few fill-ups your hands got pretty calloused."

1946 — Valencia County Fair moves to its current location.

1947 — first drill held for the members of the original Belen National Guard Armory.

1954 — Valencia County Sheriff's Posse is born.

1961 — KARS, 860 AM, Valencia's County and Belen's radio station, is founded.

1973 — Los Pastores revives the traditional Christmas play which originated in Spain.

1974 — the Village of Bosque Farms is incorporated.

1976 — Valencia County celebrates the country's bicentennial with a commemorative historical pageant presented in the plaza of Tomé.

Thanks to *Rio Abajo Heritage*, we've given you some tidbits of Valencia County history. Of course, there's much more to our history as there is so much more to Baca Auto. Baca Auto not only offers you vehicles, but also the service for those vehicles and the friendly employees who keep our customers coming back year after year.

To learn more about the history of Valencia County and New Mexico, visit your local library. Or talk to your friends and neighbors who may remember the stories that make this a great place to live and work.

And remember to visit Baca Auto. Our coffee pot is always on, our employees are always friendly and we continue to serve you so that our sixty years become many more.

Thanks to all of you for making the first sixty years so wonderful. And thanks to Montañita Publishing and Sandy Schauer for production of our 1999 calendar. Watch for your newsletters and we'll see you next year!





Main Street in Belen looking south from Reinken — 1968

JANUARY 1999

Sunday Monday Tuesday Wednesday Thursday Friday Saturday

DECEMBER 1998						
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New Year's Day

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FEBRUARY 1999

Sunday Monday Tuesday Wednesday Thursday Friday Saturday

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Valentine's Day	Presidents' Day		Ash Wednesday		Lincoln's Birthday	
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	Washington's Birthday					
21	22	23	24	25	26	27
28						

Ash Wednesday

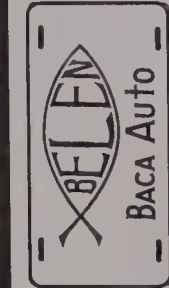
Presidents' Day

Washington's Birthday

Lincoln's Birthday

MARCH 1999

1 2 3 4 5 6
7 8 9 10 11 12 13
14 15 16 17 18 19 20
21 22 23 24 25 26 27
28 29 30 31



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60 YEARS AND FOUR GENERATIONS SERVING CUSTOMERS ACROSS CENTRAL NEW MEXICO



Trains traversing New Mexico's desert appear magnificent -- 1950's

MARCH 1999

Sunday Monday Tuesday Wednesday Thursday Friday Saturday

		1	2	3	4	5	6
7	8	9	10	11	12	13	
				Saint Patrick's Day			
14	15	16	17	18	19	20	
21	22	23	24	25	26	27	
28	29	30	31	FEBRUARY 1999 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28			



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60 YEARS AND FOUR GENERATIONS SERVING CUSTOMERS ACROSS CENTRAL NEW MEXICO

APRIL 1999

Sunday Monday Tuesday Wednesday Thursday Friday Saturday

MAY 1999 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31							
Easter							
4	5	6	7	8	9	10	
11	12	13	14	15	16	17	
18	19	20	21	22	23	24	
25	26	27	28	29	30		
					Good Friday		





Cooling off at the Belen Swimming Pool on Fourth Street -- 1960's

MAY 1999

Sunday Monday Tuesday Wednesday Thursday Friday Saturday

APRIL 1999						
<div> 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 </div>						
2	3	4	5	6	7	8
Mother's Day						
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24					
30	31	25	26	27	28	29

JUNE 1999

Sunday Monday Tuesday Wednesday Thursday Friday Saturday

		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
Father's Day						
20	21	22	23	24	25	26
27	28	29	30	<div> JULY 1999 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 </div>		



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60 YEARS AND FOUR GENERATIONS SERVING CUSTOMERS ACROSS CENTRAL NEW MEXICO



A Parade on Belen's Main Street — note Belen Roller Mill in background.

JULY 1999

Sunday Monday Tuesday Wednesday Thursday Friday Saturday

JUNE 1999						
<div> <div>1 2 3 4 5</div> <div>6 7 8 9 10 11 12</div> <div>13 14 15 16 17 18 19</div> <div>20 21 22 23 24 25 26</div> <div>27 28 29 30</div> </div>						
Independence Day						
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31



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60 YEARS AND FOUR GENERATIONS SERVING CUSTOMERS ACROSS CENTRAL NEW MEXICO

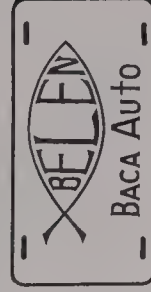
AUGUST 1999

Sunday Monday Tuesday Wednesday Thursday Friday Saturday

1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

SEPTEMBER 1999

5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		



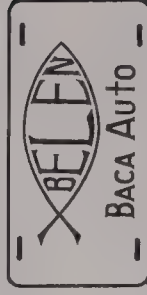


Do you remember when Route 66 (The Mother Road) ran through Los Lunas?

OCTOBER 1999

Sunday Monday Tuesday Wednesday Thursday Friday Saturday

NOVEMBER 1999						
<div> <div>1 2 3 4 5 6</div> <div>7 8 9 10 11 12 13</div> <div>14 15 16 17 18 19 20</div> <div>21 22 23 24 25 26 27</div> <div>28 29 30</div> </div>						
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24						
31	25	26	27	28	29	30



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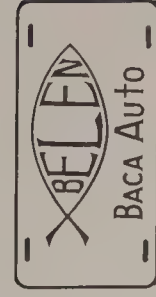


Procession at San Antonio Church on North Los Lentes in Los Lunas

DECEMBER 1999

Sunday Monday Tuesday Wednesday Thursday Friday Saturday

JANUARY 2000											
<div>1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31</div>							1	2	3	4	
5	6	7	8	9	10	11					
12	13	14	15	16	17	18					
						Christmas					
19	20	21	22	23	24	25					
26	27	28	29	30	31						



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60 YEARS AND FOUR GENERATIONS SERVING CUSTOMERS ACROSS CENTRAL NEW MEXICO

DNHC-2-1-1-6

2000

2000

THE

Rio Grande Valley

"The Egypt of America"



Belen the Heart of It

"It is indeed a wonderful revelation and relief to the traveler after days of travel over the high and arid stretch of country encountered on his westward way, to drop down into this broad, green valley and behold the waters of the Rio Grande winding their way to the ocean, flanked on either side by luxuriant foliage and with fields of green stretching back to the hills and mesas. It is here where the dust-covered traveler lingers to cool his parched lips with cold, sparkling water and to refresh and invigorate his body with deep draughts of pure, healthful air. In the center of this entrancing land lies the hustling, practical, ambitious, yet contented, city of Belen."

Welcome to 2000

Pictures From Valencia County's Past

To Celebrate A New Year

See Inside Back Cover For More Quotes From The Pictured 1915 Booklet



2000

JANUARY

2000

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
Students at the Felipe Chavez School in Belén. El Millionario started this school knowing education was the key to developing the area. When Don Felipe died, his son and the son's wife maintained the school until public education took over — Photo from Center for Southwest Research, General Library, University of New Mexico, Felipe Chaves Collection, Neg. #000-010-0014						
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	MARTIN LUTHER KING JR. 17	18	19	20	21	22
23	24	25	26	27	28	29
30	31				<div>DECEMBER 1999</div> <div>1 2 3 4</div> <div>5 6 7 8 9 10 11</div> <div>12 13 14 15 16 17 18</div> <div>19 20 21 22 23 24 25</div> <div>26 27 28 29 30 31</div>	<div>FEBRUARY 2000</div> <div>1 2 3 4 5</div> <div>6 7 8 9 10 11 12</div> <div>13 14 15 16 17 18 19</div> <div>20 21 22 23 24 25 26</div> <div>27 28 29</div>



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FOUR GENERATIONS SERVING CUSTOMERS ACROSS CENTRAL NEW MEXICO



L. H. HUNTER

2000

FEBRUARY

2000

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
JANUARY 2000 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	MARCH 2000 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31		1	2	3	4
6	7	8	9	10	11	LINCOLN'S BIRTHDAY 12
13	14 VALENTINE'S DAY	15	16	17	18	19
20	21 PRESIDENTS' DAY	22 WASHINGTON'S BIRTHDAY	23	24	25	26
27	28	29				
Huning Mercantile Store. The Huning Mercantile building stands to this day at the intersection of Main Street and Los Lentes in Los Lunas. The store operated for more than 100 years. — Photo from Center for Southwest Research, General Library, University of New Mexico, Luna Collection, Neg. #000-083-0102						



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FOUR GENERATIONS SERVING CUSTOMERS ACROSS CENTRAL NEW MEXICO



2000

MARCH

2000

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
FEBRUARY 2000 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29	APRIL 2000 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30		1	2		3
5	6	7	8 ASH WEDNESDAY	9	10	11
12	13	14	15	16	17 ST. PATRICK'S DAY	18
19	20	21	22	23	24	25
26	27	28	29	30	31	
Simon Neustadt Store in Los Lunas. A small coffin room was in the original Simon Neustadt Store on Main Street in Los Lunas. Cowboys who arrived late at the store and needed a sleeping place were allowed to use that room. — Photo from Center for Southwest Research, General Library, University of New Mexico, Neg. #989-004 CS1 Neg. 44						



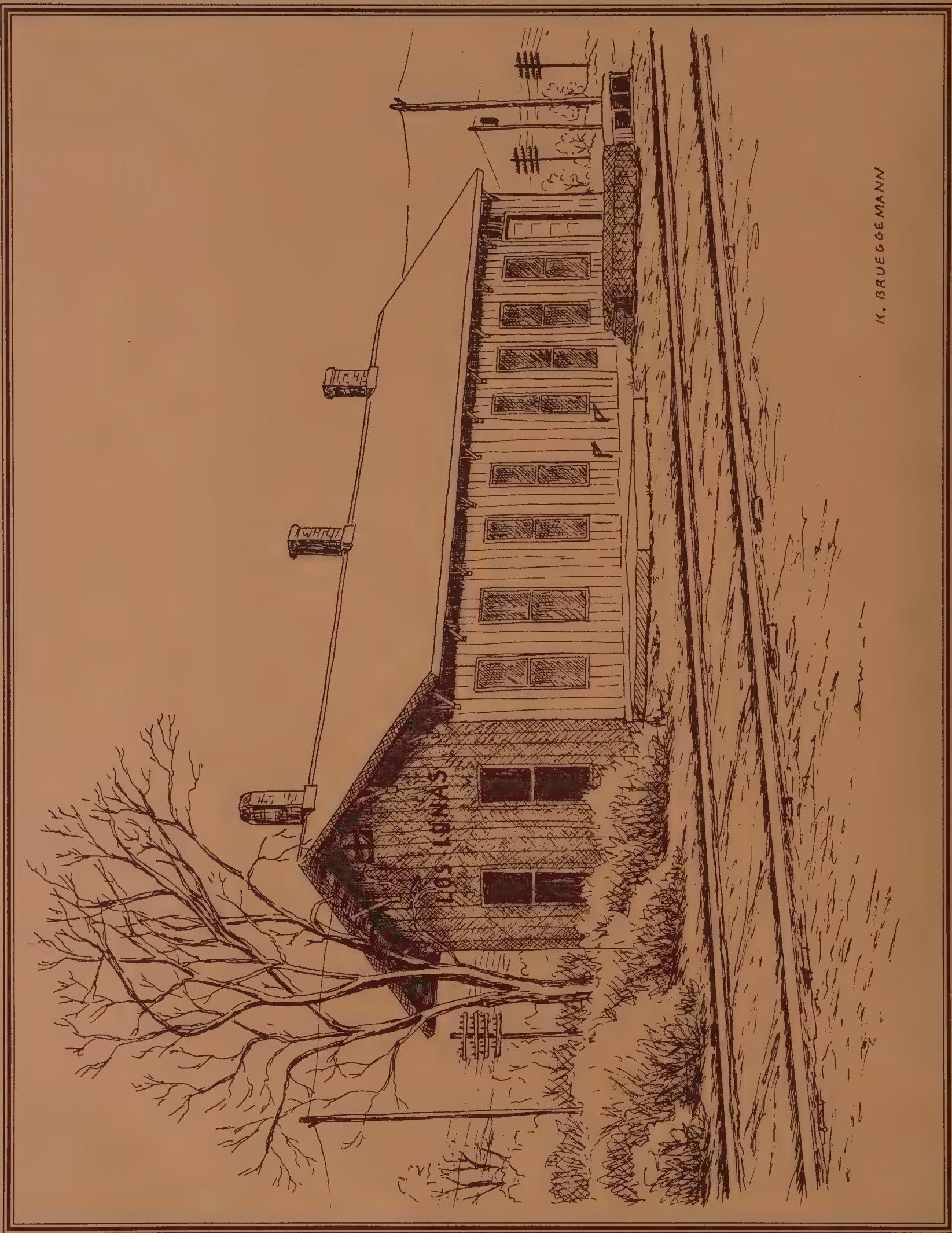
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Belen New Mexico

K. BRUEGGEMANN



2000 APRIL 2000

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
MARCH 2000 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	MAY 2000 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31					U. S. CENSUS DAY 1
DAYLIGHT SAVINGS TIME BEGINS 2	3	4	5	6	7	8
9	10	11	12	13	14	15
PALM SUNDAY 16	17	18	PASSOVER 19	PASSOVER 20	GOOD FRIDAY 21	22
EASTER 23	24	25	SECRETARIES' DAY 26	27	28	29
Drawing of the Los Lunas Train Depot by Karen Brueggeman. The arrival of the Atchison, Topeka and Santa Fe Railway in New Mexico proved beneficial not only to Belen, but also to Los Lunas. The Los Lunas depot facilitated the movement of livestock, hay, supplies and general merchandise. — Drawing courtesy of the Anderson-Schauer collection						
30						



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FOUR GENERATIONS SERVING CUSTOMERS ACROSS CENTRAL NEW MEXICO



2000 MAY 2000

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
			1	2	3	4
	1					5
						6
	7	8	9	10	11	12
						13
	14	15	16	17	18	19
MOTHER'S DAY						20
	21	22	23	24	25	26
						27
	28	29	30	31	APRIL 2000 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	JUNE 2000 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30

First National Bank of Belen at the apex of Main Street's intersection with Becker and Dalies Avenues. For more than ninety years, First National Bank of Belen served the Valencia County community. In 1995 it became Norwest Bank and in 1999 began operating as Wells Fargo — Photo courtesy of the Anderson-Schauer collection



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FOUR GENERATIONS SERVING CUSTOMERS ACROSS CENTRAL NEW MEXICO



JUNE

2000

2000

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
MAY 2000 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	July 2000 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31					
4	5	6	7	8	9	10
11	12	13	14	15	16	17
FATHER'S DAY 18	19	20	21	22	23	24
25	26	27	28	29	30	

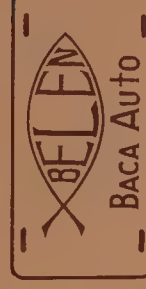
Belen Mercantile Company. The arrival of the railroad in New Mexico meant more goods in the territory. More goods meant the creation of more stores. On Belen's streets more mercantiles opened over the years. — Photo from Hair Innovations, courtesy Belen Mayor Ronnie Torres



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FOUR GENERATIONS SERVING CUSTOMERS ACROSS CENTRAL NEW MEXICO



2000 JULY 2000

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
<small>JUNE 1999</small> 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	<small>AUGUST 2000</small> 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31					
2	3	INDEPENDENCE DAY	4	5	6	7
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31	Resettled farm child from Taos Junction in Bosque Farms. In the 1930s the federal government established a resettlement project in Bosque Farms with farmers from drought-stricken areas. Famed photographer Dorothea Lange took photos in the area during The Depression — Photo from Farm Security Administration, Center for Southwest Research, General Library, University of New Mexico, Neg. #990-036-0063				



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FOUR GENERATIONS SERVING CUSTOMERS ACROSS CENTRAL NEW MEXICO



2000

AUGUST

2000

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
<div>JULY 2000</div> <div> 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 </div>	<div>SEPTEMBER 2000</div> <div> 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 </div>					
			1	2	3	4
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		
Acoma Indians (circa 1880). Acoma was part of Valencia County until 1981 when Cibola County was created from Valencia's western portion. Acoma means the "people of the white rock" — photo from Atlantic & Pacific Railway Collection, Center for Southwest Research, General Library, University of New Mexico, Neg. #000-083-0142						



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FOUR GENERATIONS

SERVING CUSTOMERS ACROSS CENTRAL NEW MEXICO



2000

SEPTEMBER

2000

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
AUGUST 2000 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	OCTOBER 2000 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31					
3	LABOR DAY 4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
					ROSH HASHANAH	ROSH HASHANAH

Interior John Becker Company. At the John Becker Company, anything could be brought — wagons to drugs to canned goods. The store was open from eight through six, Monday through Saturday. On the fifth and the 20th of each month, payday for the railroad, the stores remained open until nine. — Photo from Hair Innovations, courtesy Belen Mayor Ronnie Torres



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OCTOBER

2000

2000

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
1	2	3	4	5	6	7
8	COLUMBUS DAY YOM KIPPUR 9	10	11	12	13	14
15	NATIONAL BOSS DAY 16	17	18	19	20	21
22	23	24	25	26	27	28
DAYLIGHT SAVINGS TIME ENDS 29	30	HALLOWEEN 31			SEPTEMBER 2000 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	NOVEMBER 2000 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30

A teacher and students at the temporary school hastily erected when rehabilitation clients poured into Bosque Farms during The Depression. Photo by noted photographer Dorothea Lange taken when farmers were being resettled into Bosque Farms — Photo from Farm Security Administration, Center for Southwest Research, General Library, University of New Mexico, Neg. #990-036-0065



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FOUR GENERATIONS SERVING CUSTOMERS ACROSS CENTRAL NEW MEXICO



2000 NOVEMBER 2000

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
OCTOBER 2000 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	DECEMBER 2000 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31		1	2	3	4
5	6	7	8	9	10	VETERANS DAY 11
12	13	14	15	16	17	18
19	20	21	22	THANKSGIVING 23	24	25
26	27	28	29	30		
The fuel and sanding rack at the Belen railroad yard services diesels around the clock in 1957. Photo courtesy of the Anderson-Schauer collection						



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FOUR GENERATIONS SERVING CUSTOMERS ACROSS CENTRAL NEW MEXICO

Dear Friends,

Welcome to the year 2000 from all your friends at Baca Auto on South Main in Belen! This year's calendar reveals some of the history that makes our community so great.

Even though the century has changed, Baca Auto continues to offer you the best quality pre-owned vehicles. If you're looking for something special, call us before shopping elsewhere. We can usually find what you want within a short time.

For more than sixty years, Baca Auto has been serving the people of central New Mexico, since M.C. Baca opened Baca Oil Company. Now the fourth generation of the Baca family is helping make sure that customers receive the best service.

Stop by Baca Auto any time. Our coffee pot is always on, our employees are always friendly and we enjoy conversing with our friends.

Thanks to Sandy Schauer and Montañita Publishing Incorporated for producing this year's calendar with its personalized view of Valencia County.

We'll stay in touch with you with our quarterly newsletters. Have a safe and wonderful 2000 and we'll see you next year with another calendar.

Leroy and Sylvia Baca

Quotes from "The Rio Grande Valley — The Egypt of America"

Subtitled "Belen the Heart of It" — Printed Circa 1915

"Belen has a population of 3,000 energetic, enterprising, loyal citizens. In addition to its naturally beautiful surroundings the founders of the city were most generous in allotting broad avenues, streets and parks. At a great expense, trees of several of the most desirable varieties for shade, have been uniformly set out over the entire townsite, thus enhancing evenly its residence portions."

"Those who have sought homes here and built have obeyed the reigning sense of harmony and in consequence Belen's residences are made up of cozy bungalows, attractive cottages, even to imposing brick or concrete houses."

"The Commercial Club has now one of the finest buildings of the kind in New Mexico with sumptuously appointed reception and reading rooms, a spacious assembly hall, buffet, billiard and card rooms besides bowling alleys, where its members and visitors find amusement and relaxation in diverse ways."

"For those who are devotees of outdoor sports, Belen furnishes a variety of amusement. For horseback riding or driving miles of shaded roads lead through orchards, alfalfa and wheat fields, rendering the course both pleasant and instructive."

"The Atchison, Topeka and Santa Fe Railroad Company, recognizing Belen's advantageous location, have at an enormous outlay erected a huge, concrete roundhouse, coal chute, icing station, and other buildings necessary to the efficient operations of their immense traffic over their main line. The old depot, inadequate to accommodate the increased passenger patronage, gives way to a handsome concrete edifice. The old freight house shares a like fate, and a new one 200 feet long is under construction."

"Belen's most valuable asset is her loyal, energetic hustling citizens whose cry is ever Belen's progress and our country's development. So it is the avenues to success in any calling commercial or professional (which) are as broad and inviting in Belen as any city in the United States. There is an increasing demand for every commodity known to the retail business."

"There are few articles manufactured, raw material for which this territory does not produce. Few places offer more attractive inducements for financial investments or industrial activity. It is only fair to assume that with the immense tract of land susceptible to irrigation and purchasable at low figures, and with the prodigious irrigation enterprise being promoted by the government and private capital all of which will open new lands tributary to Belen, that she is destined to become the greatest market in the Southwest and the metropolis of New Mexico."

"It is declared by the most eminent physicians to the United States that New Mexico is the healthiest place in the world and the conditions that warrant this statement are ideally combined in Belen."

"The temperature is never extreme and the warm, dry air, replete with life-giving virtues, is an enemy to all germs causing disease, especially that of tuberculosis. Those who come here to gain strength from the ravages of diseases, in a short time show no trace of their malady, and many too sick to engage in their chosen occupation where they have come from, soon pick up the thread of their calling, and in a remarkable short space of time are pursuing their vocation with, apparently no outward indication of physical disorders. The human body requires ample rest from the nervous strain of life's activities. In the humid East a sound, restful night's sleep is impossible. No matter how excessive the heat of the day may be, the nights are always cool here, and a refreshing sleep is always assured."

F.L. Walrath Belen NM



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Quality Used Vehicles



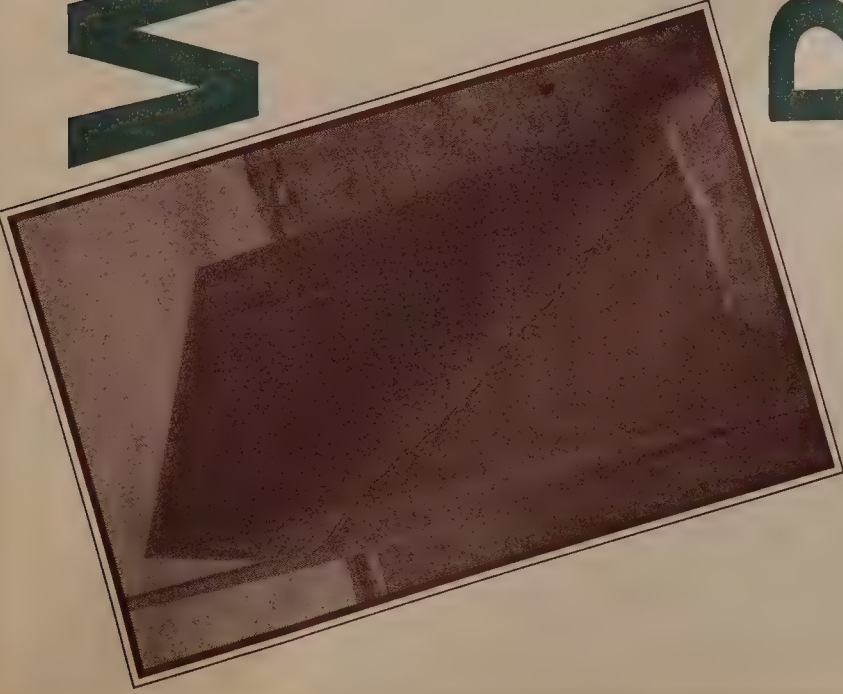
**Serving Central New Mexico
For More Than 60 Years
And Ready to Serve You
For Many More in the
New Millennium**

BHK-21-17-7

2002

Welcome 2002 *from* Baca Auto

2002 Calendar Featuring Valencia County



These pictures were taken at the First National Bank of Belen building on South Main Street in Belen which now houses the City of Belen Municipal offices. The pictures appeared to be taken when the building opened.

According to the notes on the back of the picture, the ladies in the top photograph are, left to right: Ruby Waggoner, Jean Moore, Lois Hollandsworth, Bea Danner, Adeline Ellis, Pat Erwin, Marie Barnes, Grace Knecht, Hazel Smith, Dorothy Johnson, Wanda Ray, Mary Ann Hollandsworth and Anna Baca.

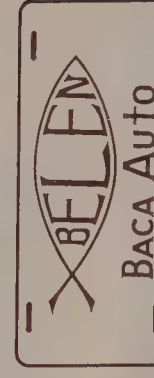
First National Bank of Belen has evolved into Wells Fargo Bank.



2002 JANUARY 2002

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
		NEW YEAR'S DAY 1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20 MARTIN LUTHER KING JR. DAY 21	21	22	23	24	25	26
27	28	29	30	31		
Quality Vehicles at Great Prices					DECEMBER 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	FEBRUARY 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28
Same People Same Place Since 1939						

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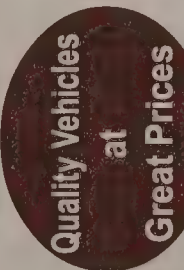
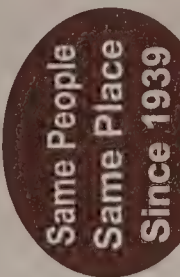
CENTRAL NEW MEXICO SERVED BY FOUR GENERATIONS



For several decades this building on North Main Street served as Valencia County's only hospital. In the 1980s a new facility was built on the mesa on the west side of Belen and this one was closed. Valencia County has not had a hospital in more than ten years.

This former hospital building has housed the administrative offices of the Belen schools during recent years.

2002

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
					1	2
3	4	5	6	7	8	9
10	11	LINCOLN'S BIRTHDAY 12	ASH WEDNESDAY 13	VALENTINE'S DAY 14	15	16
17	PRESIDENTS' DAY 18	19	20	21	WASHINGTON'S BIRTHDAY 22	23
24	25	26	27	28		
						

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Great Prices**

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Same Place
Since 1939**

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CENTRAL NEW MEXICO SERVED BY FOUR GENERATIONS





Feil and Ellermeyer Department Store was one of the places to shop at Belen for more than 50 years. For several years Embassy Fabrics, Main Drug and Daisy's Market shared the shopping center on South Main with the Department Store. Now various businesses and shops occupy these spaces, but the name F & E still remains.

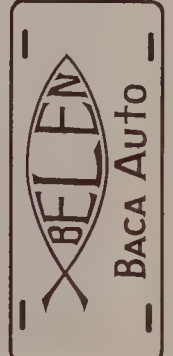
2002

MARCH

2002

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
FEBRUARY 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28	APRIL 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	<div>Quality Vehicles at Great Prices</div>				
3	4	5	6	7	8	9
10	11	12	13	14	15	16
St. Patrick's DAY 17	18	19	20	21	22	23
PALM SUNDAY 24	25	26	27	28	GOOD FRIDAY 29	30
EASTER 31						<div>Same People Same Place Since 1939</div>

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The Valley Community Plaza was built in the 1970s on Highway 47 in the heart of Rio Communities. It has housed a variety of businesses, stores and educational institutions over the years since. This photo was taken prior to 1981. Since that time more homes, an apartment house, a park and other structures have been built around the center.

Valley Improvement Association has its offices in the facility. A county multipurpose center is located on the north end. A bank and gift shop are among the other tenants.

APRIL

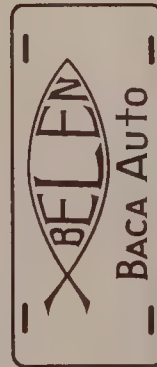
2002

2002

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24 SECRETARIES DAY	25	26	27
28	29	30			<div>MARCH</div> <div>1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31</div>	<div>MAY</div> <div>1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31</div>
Quality Vehicles at Great Prices						<div>Same People Same Place Since 1939</div>

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CENTRAL NEW MEXICO SERVED BY FOUR GENERATIONS



II
Welcome

TO THE
Dedication
OF THE
UNITED
STATES
POST OFFICE
BELEN, NEW MEXICO



Dedication of the building which housed the Belen post office for more than 30 years was held May 5, 1962 at the facility located at the northwest corner of Baca Avenue and Sixth Street.

Belen postal history includes:

- The Belen post office was established in June, 1865. At that time the office was situated in an adobe building adjoining the John Becker store.
- Postmasters who served from the beginning through 1962 were Julius Frendenthal, John Becker, George Hoffman, Tim B. Baca, Mrs. Clementina Salazar and Martin Baca who started in 1940 and was serving in 1962.
- Attending the dedication was Frederick C. Belen, assistant postmaster general based in Washington, D.C.

2002 MAY 2002

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
APRIL 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	JUNE 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30		1	2	3	4
5	6	7	8	9	10	11
MOTHER'S DAY 12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	MEMORIAL DAY 27	28	29	30	31	
Quality Vehicles at Great Prices						Same People Same Place Since 1939

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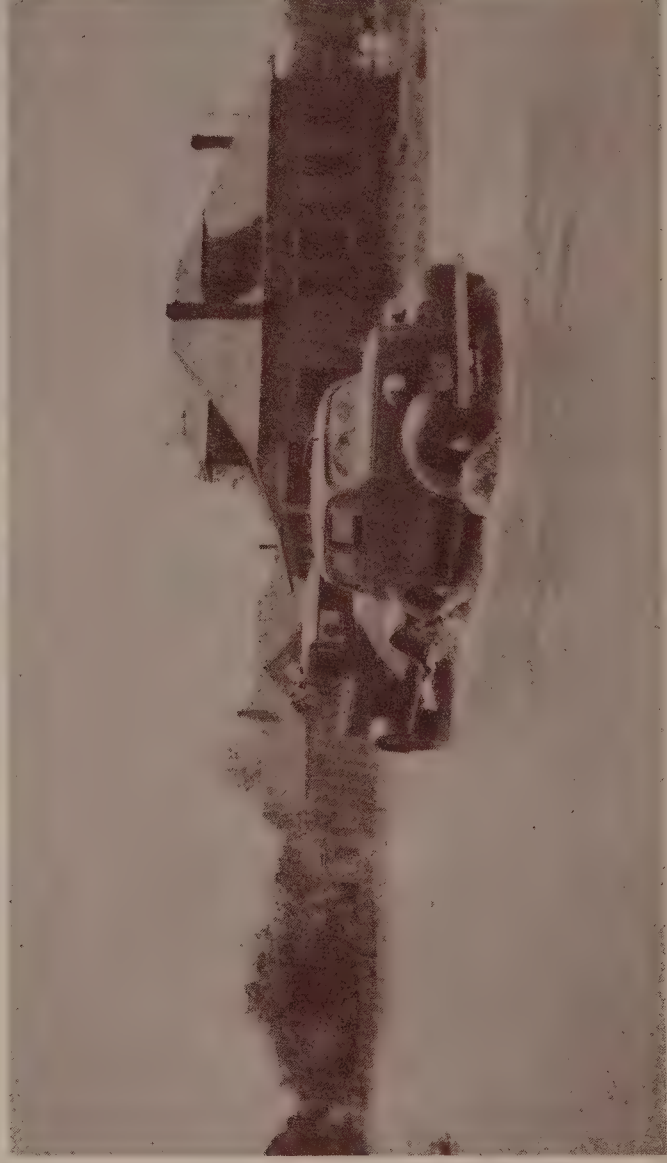
CENTRAL NEW MEXICO SERVED BY FOUR GENERATIONS



The dates on these pictures are May, 1937, and the location is Sixth and Dalies in Belen.

Evidently a flood had occurred and the city was recovering. As it did, its residents took to their boats and used motor power to get going.

In the background of the top picture can be seen the "Red Brick Building" of the Belen school system which was destroyed by fire in the early 1970s.



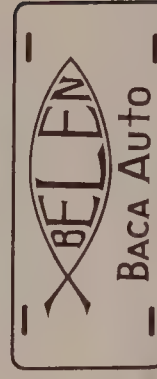
JUNE

2002

2002

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
MAY 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	JULY 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	Quality Vehicles at Great Prices				
	2	3	4	5	6	7
						8
	9	10	11	12	13	14
					FLAG DAY	15
FATHER'S DAY 16	17	18	19	20	21	22
23	24	25	26	27	28	29
						Same People Same Place Since 1939
	30					

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CENTRAL NEW MEXICO SE^{COND} BY FOUR GENERATIONS



Valencia County was a hot bed of activity during the 1976 Bicentennial Celebration. The biggest event was the outdoor historical drama which covered New Mexico's history from 1680 to 1846. Entitled "The Legend of Old Tomé — Ricos and Renegades," the drama drew people from across the state to watch it in the Tomé Plaza.

The bicentennial flag was proudly displayed in several areas and hung from school flag poles.

2002

JULY

2002

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	1	2	3 INDEPENDENCE DAY	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			
Quality Vehicles at Great Prices						Same People Same Place Since 1939

AUGUST

1 2 3
4 5 6 7 8 9 10
11 12 13 14 15 16 17
18 19 20 21 22 23 24
25 26 27 28 29 30 31

JUNE

1
2 3 4 5 6 7 8
9 10 11 12 13 14 15
16 17 18 19 20 21 22
23 24 25 26 27 28 29
30

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CENTRAL NEW MEXICO SERVED BY FOUR GENERATIONS





In 1964, youngsters and those older eagerly wait for rodeo events at the Bosque Farms Fair.

According to a 1964 history, the fair, organized in 1939, was sponsored by the Extension Club of Bosque Farms for several years. For the first few years the Fair was held on Labor Day.

One of the races at the first fairs was a toad race. Each toad was marked on his back with a number and each child who entered the toad received the same number. A circle about ten feet wide was marked off. At the starting whistle, the toads were dumped out of a bucket in the center of the ring. The first toad to hop out of the circle won a dollar for his owner.

2002 AUGUST 2002

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
JULY 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	SEPTEMBER 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30					
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31
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Many civic groups have been and are active in Valencia County. These groups provide a variety of community services throughout the area.

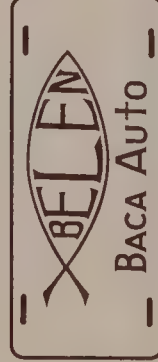
In this photo members of the Los Lunas Jaycees help clean up Main Street in Los Lunas in 1966. Left to right are Don Wood, Dale Burnworth and Bob Smith.

The Jaycees had active chapters in Los Lunas and Belen for several years with members and the chapters working for the betterment of all Valencia County.

2002 SEPTEMBER 2002

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
AUGUST 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	OCTOBER 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	Quality Vehicles at Great Prices				
1	LABOR DAY 2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					Same People Same Place Since 1939

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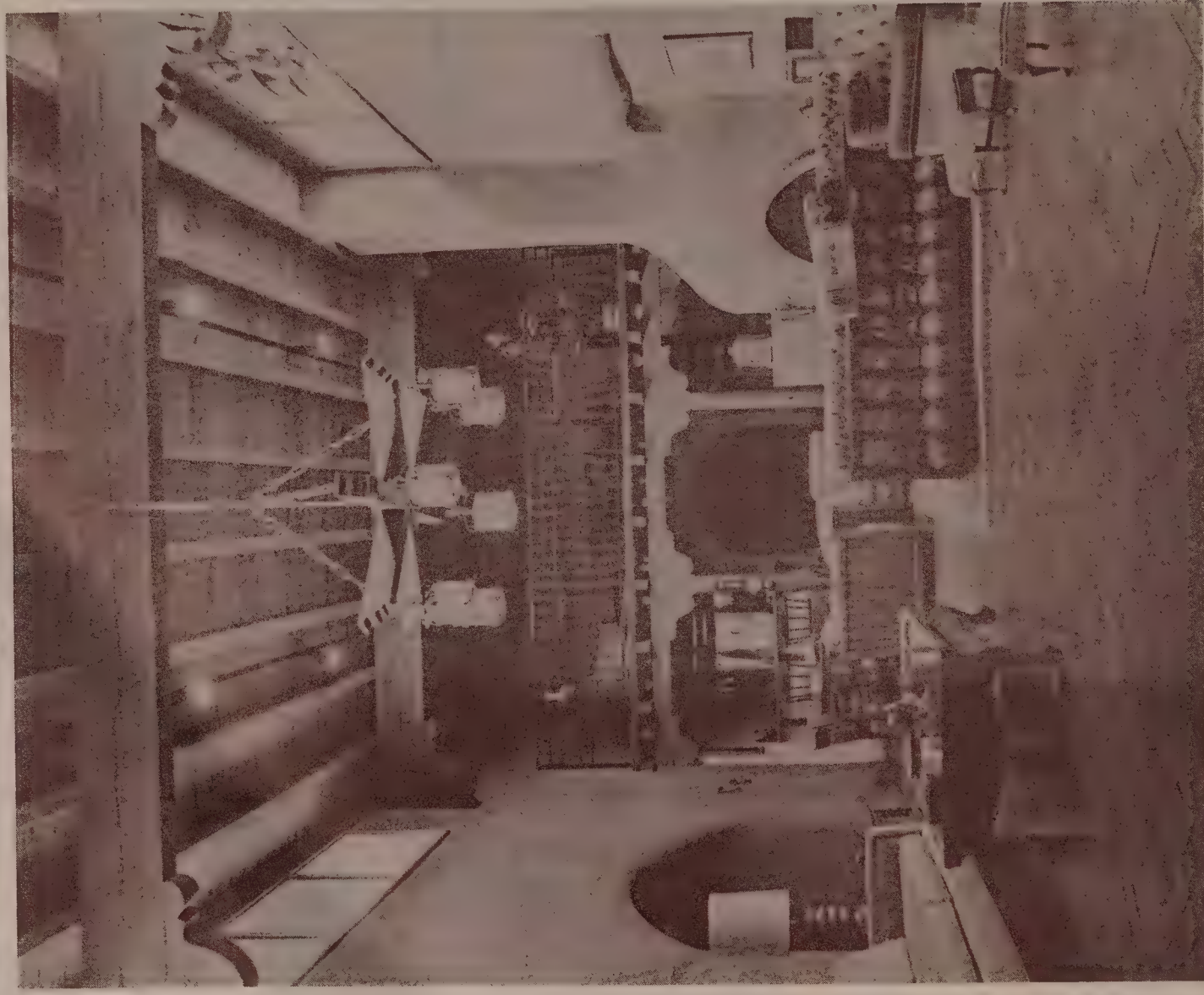


CENTRAL NEW MEXICO SERVED BY FOUR GENERATIONS

Felipe Chaves came to Belen from Albuquerque. In Belen he built a store and then immediately to the west on what is now known as Lala Street he constructed his home.

Known as "El Millionario" because his business prowess made him a rich man, Felipe also served as judge and jury in Belen. In the back of his house stood an adobe shed that served as a jail. The tall cottonwood that still stands in the yard is rumored to have been the "hanging tree."

This picture is of the "sala" in the house that Chaves built after a major renovation was carried out by several owners of the home.



2002

2002

SATURDAY

					1	2	3	4	5
6	7		8	9	10	11	12		
13	COLUMBUS DAY 14	15	BOSSES' DAY 16	17	18	19			
20	21	22	23	24	25	26			
27	28	29	30 HALLOWEEN	31	SEPTEMBER 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	NOVEMBER 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30			
Quality Vehicles at Great Prices					Same People Same Place Since 1939				

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Rio Grande Veterans Memorial Park, dedicated November 11, 1987, represents a collaborative effort between and undertaking of Valencia County veterans organizations and Valley Improvement Association to establish a perpetual memorial and tributes to the veterans of New Mexico, living and deceased.

Pictured is the Medal of Honor Monument which is done on a block of Apache Golden Vein marble from New Mexico Travertine of Belen. It bears the inscription "Greater love hath no man than this, that a man lay down his life for his friends." (John, Chapter 15, Verse 13)

Beneath the inscription are listed the New Mexican recipients of the Medal of Honor.

The park is located east of the Valencia Campus of the University of New Mexico in Rio del Oro subdivision.

2002 NOVEMBER 2002

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
OCTOBER 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	DECEMBER 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31					
3	4	5	6	7	8	9
10	VETERANS' DAY 11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	THANKSGIVING DAY 28	29	30
Quality Vehicles at Great Prices						Same People Same Place Since 1939



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150Th ANNIVERSARY

of the founding of the Parish

of

OUR LADY of BELEN

1793-1943



On August 14, 1943, Our Lady of Belen celebrated the 150th anniversary of its founding with the publication of a special booklet about the parish.

Included in the booklet was a history, pictures of the missions, a listing of the members of the parish then serving in the Armed Forces of the country during World War II, and a list of the priests who had served the parish.

The booklet was dedicated to "Our young parishioners who on this memorable occasion find themselves separated from their loved ones in order to serve their country, in the air, on sea and on land, protecting the principles which Our Lady of Belen typifies."

2002 DECEMBER 2002

SUNDAY MONDAY TUESDAY WEDNESDAY THURSDAY FRIDAY SATURDAY

NOVEMBER 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	JANUARY 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	Quality Vehicles at Great Prices				
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	CHRISTMAS DAY 25	26	27	28
29	30	31				Same People Same Place Since 1939

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CENTRAL NEW MEXICO SERVED BY FOUR GENERATIONS

Tidbits of Valencia County History

During the 1976 Bicentennial Celebration the early history of the Rio Abajo was portrayed by a cast of Valencia County players in performances in the Tomé Plaza.

Musicians played folk and church music to add to the colorful and festive atmosphere.

Reenactments included the Pueblo Revolt of 1680 with Governor Antonio Otermin and his defeated army drifting south along the Rio Grande toward El Paso; the arrival of General Kearny and the Americans in 1846; and General Armijo fleeing his beloved Rio Abajo.

The Belen Chamber of Commerce, under the chairmanship of Donald R. Beeman and Richard Gilbert, raised over \$90,000 to establish a satellite college for the area. This satellite college began as the University of Albuquerque and is now the University of New Mexico-Valencia Campus on a stand-alone campus in Tomé.

Dolores Padilla was named City of Belen librarian on December 24, 1974, to replace Norman C. Marlowe. Padilla would served some 25 years in that post.

The mid-1970s saw a fire station as well as a new water system in Meadow Lake. The community began in 1967 when the first residents arrived in their camper to wait for the establishment of utilities.

The Village of Los Lunas celebrated its 50th anniversary as a municipality in 1978. The village has grown rapidly since with new residents and commercial enterprises.

The Village of Bosque Farms incorporated in 1974 with Robert Fisher elected the first mayor. The biggest influx of people into this northern Valencia County community was during the Great Depression when the U.S. Government offered land to families to settled in the area.

In 1976 New Mexico's Legislative Justice Study Committee proposed building a 500-inmate minimum security facility south of Los Lunas with a \$23 million state severance tax bond issue.

With the Honor Farm and a medium security prison, Valencia County became the second most important county in the state corrections system. Only Santa Fe County, with the state penitentiary and Corrections Department, was in a more key position.

The Eastern Valencia County Hospital was constructed in 1977 on the west mesa to replace the facility on North Main Street. A survey showed 7,261 persons living in Belen. Recreation facilities were expanded in Belen with the addition of a mini-park at Aragon and Gabaldon Roads and the swimming pool at the high school in 1978.

Dear Friends,

Welcome to our 2002 calendar. We missed putting out an historical calendar last year that featured Valencia County. This year we return to the tradition we began in the early 1990s. We hope you enjoy reading about our lovely county and its miscellaneous places of interest and events.

Baca Auto continues to offer a wide selection of preowned cars, trucks and vans with prices that meet or beat anyone else's prices. And if you are looking for something special, a specific vehicle, stop by or call us and tell us about it. We can usually find what you want within a short time.

We are proud at Baca Auto of our more than sixty years working with customers throughout New Mexico. We love to have our customers stop in at the store on South Main in Belen. Our coffee pot is always on and we invite friendly conversation as well as casual visits.

Thanks to Sandy Schauer and Montañita Publishing Inc. for putting together the calendar.

And if you haven't explored our website then do so today! We're located at www.bacaauto.com

May 2002 be healthy and prosperous for all of us.

Leroy and Sylvia Baca

Same People
Same Place
since 1939

See Us First!!
We'll Save
You \$\$\$

Huge
Selection!!!

Quality Vehicles
At Great Prices!

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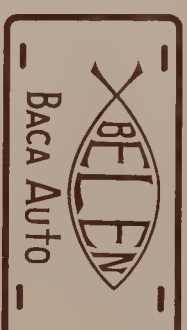


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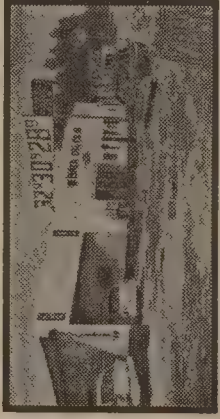
The coffee pot's always on!

UNIVERSITY 1-7-8
2006

2006



2006



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Welcome to 2006

Welcome to Baca Auto's 2006 historical calendar.

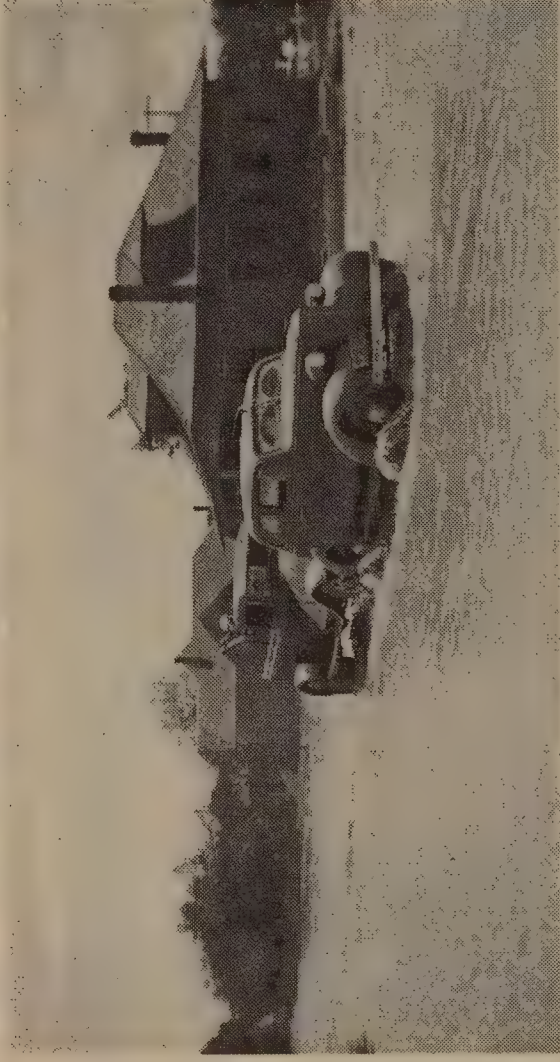
It's been a while since we've bought you a calendar that focuses on the history of our area, and we're thrilled to bring it you again. We hope you enjoy the pictures and information we've presented.

Valencia County has an interesting history. The Franciscan Mission Church was built in Isleta Pueblo in 1613. In the mid-1600s Tomé Dominguez de Mendoza settled in the area that now bears his name. During the 1700s, the following land grants were given: San Clemente, Lo de Padilla, Peralta, Tome, Nicholas Chavez y Duran, Belen and Sedillo.

The 1800s saw the arrival of Father Jean Baptiste Ralliere in Tome, Louis B. Huning buying Huning Mercantile in Los Lunas and a new Our Lady of Belen Church.

In the Twentieth Century Belen, Los Lunas and Bosque Farms were all incorporated, the Belen Chamber of Commerce was founded, the Bataan Death March (in World War II) included 64 American soldiers from Valencia County, and Valencia County was divided in Valencia and Cibola counties.

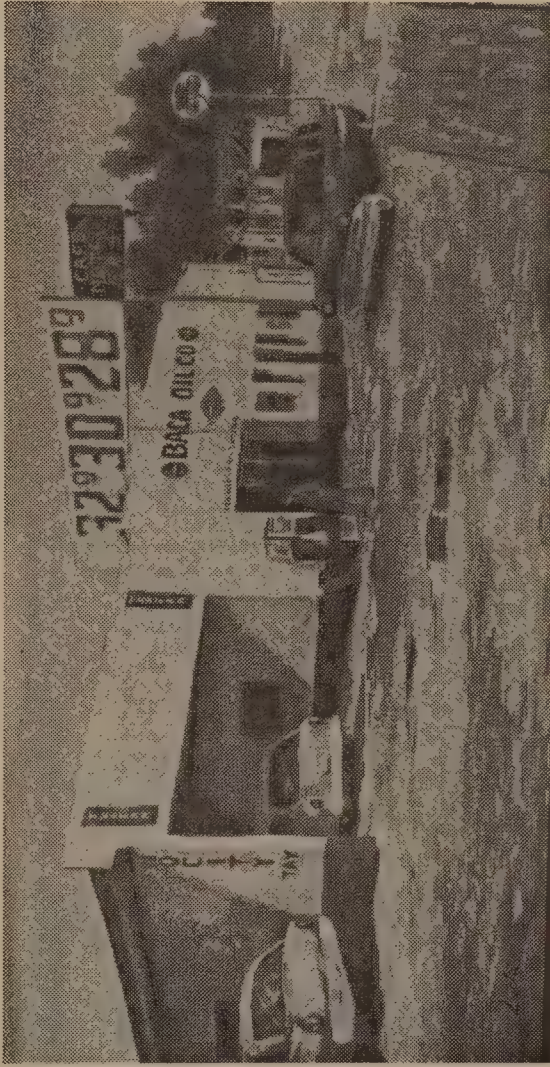
Thanks to information from *Valencia County New Mexico: History from the Photographer's Lens* (written by Margaret Espinosa McDonald and Richard Melzer); and *Valencia County New Mexico*, the 1984 historical volume about our county. Most photos are attributed to the collection created by Belen Mayor Ronnie Torres. Origins of some of the pictures are the Valencia County Historical Society and private collections held by Margaret Espinosa McDonald and Austin Lovett.



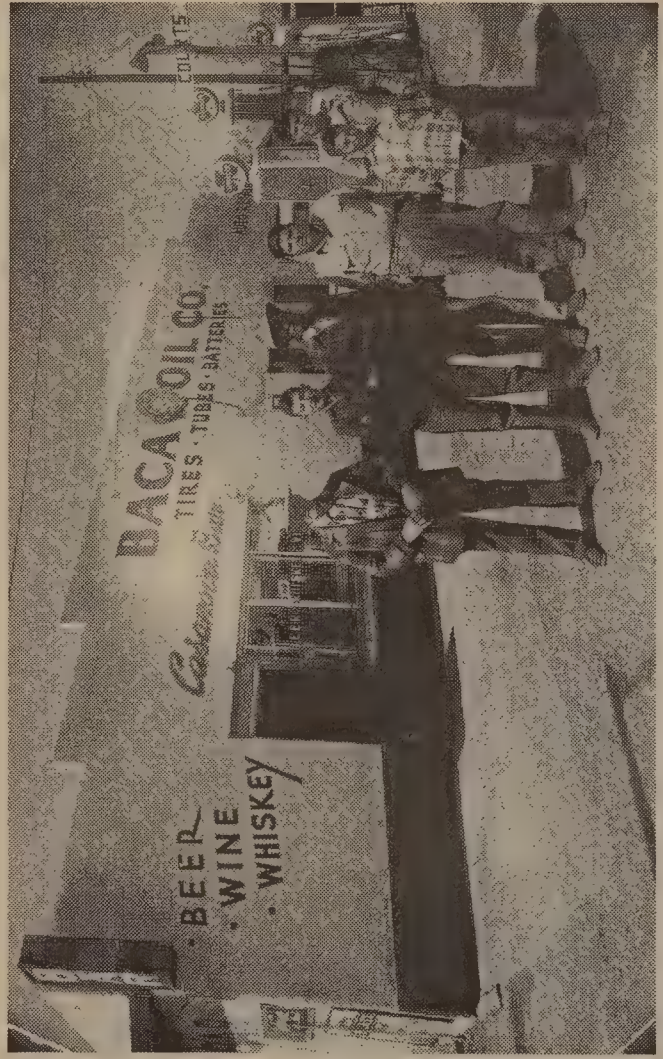
Flooding of the streets of Belen — 1937



Baca Auto Has A History



Baca Auto — 1939 (founding) & 1950's



In 1939 the Baca Oil Company opened for business on South Main Street. M.C. Baca and his father Alberto ran a two-pump filling station.

M.C. Baca used to reminisce, "In those days, the only gas pumps available were the type you could see the gas in a bowl over the pump holding ten gallons. These had to be hand pumped so after a few fill-ups your hands got pretty calloused."

As the years passed, Baca Oil Company grew into Baca Auto.

The name may have changed, but the attitude toward the customers has remained the same — customers came first at Baca Auto.

And everyone at Baca Auto believes in the adage that M.C. and Alberto stood by — personal service is the key to the success of any business.

Baca Auto is a third generation business serving many of customers for the third generation as well first-time buyers.

It is our privilege to serve you, the customer.

We wish you a healthy, safe and prosperous 2006.

Come by and visit us. The coffee pot is always on.

LeRoy and Sylvia Baca

A black and white photograph of a bride and groom standing in front of a building. The bride is wearing a white wedding dress and veil, and the groom is wearing a dark suit. A sign on the building reads "WHITE CAFE" and "WAY". A date stamp "F1 29" is visible in the upper right corner.

The White Way Cafe

Belen Telephone Directory — 1914

Telephones were introduced on a private basis in the Belen area about 1910. John Becker had his own private service and would allow select individuals to hook into his operation. By the early 1920s telephone service was taken over by a Colorado company.

UNDERTAKERS
Private Ambulance—Lady Assistant
Strong Bros.

BEAUFY: OFFICE 76

2006

JANUARY

2006

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
NEW YEAR'S DAY 1	2	3	4		5	6
8	9	10	11	12	13	14
15	MARTIN LUTHER KING JR. DAY 16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				
The White Way Cafe was a fixture on there, enjoying chicken fried steak, New Belen's South Main Street for decades. Res-idents and visitors (who might have stayed at the Mt. View motel next door) loved to eat			Mexico cuisine and coffee. The site is now Long John Silver's, A & W Root Beer and Young Baca's Convenience Store.			<div>DECEMBER</div> <div>1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31</div> <div>FEBRUARY</div> <div>1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28</div>



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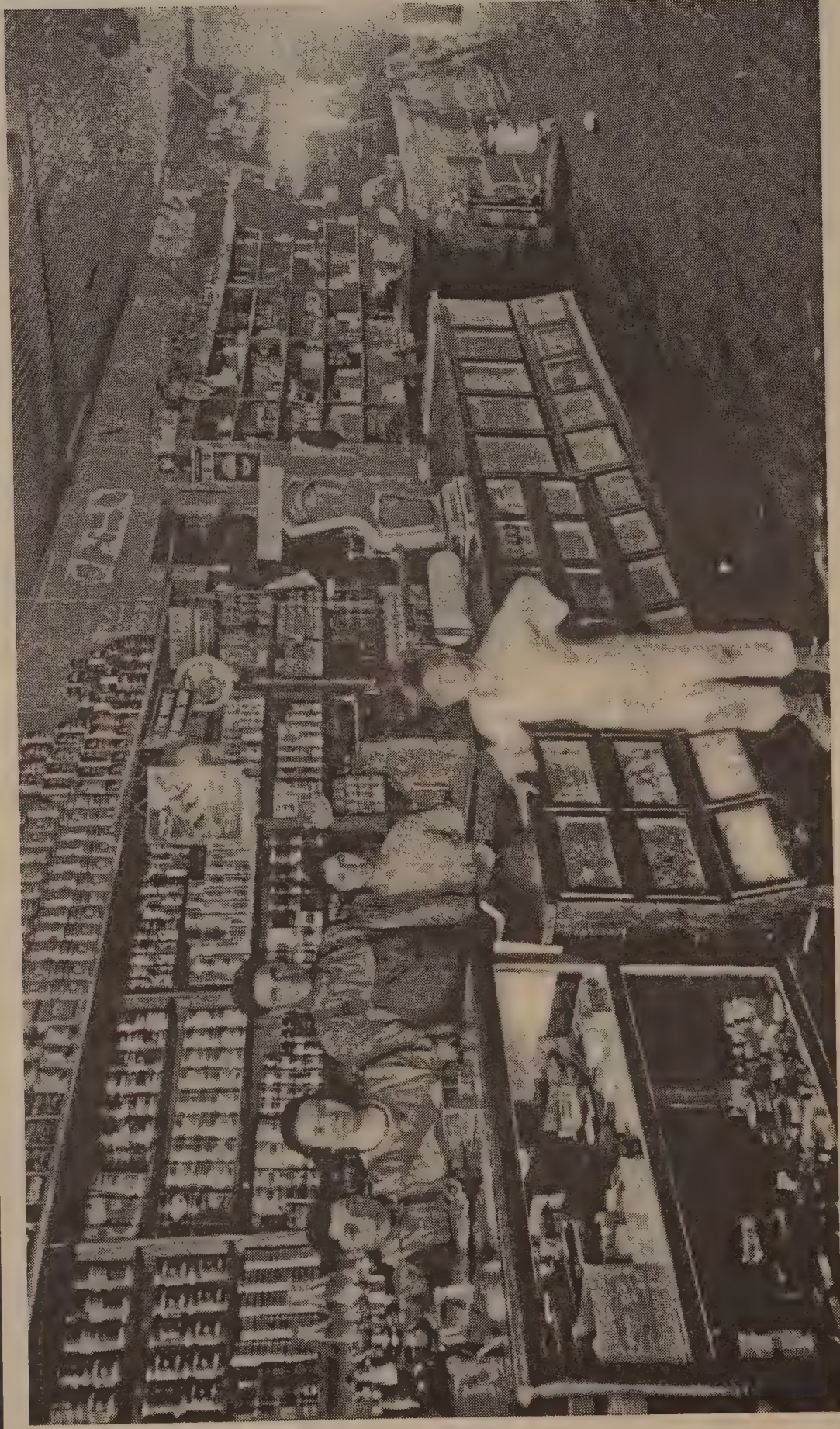
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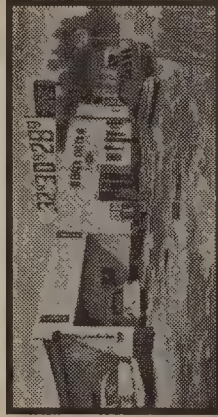
Garcia Meat Market Circa 1920 Belen, New Mexico

Andres Garcia, a farmer from Los Garcias (near the present-day Pueblitos) used a wagon to peddle vegetables door to door in Belen. Later his son, Estanislado Garcia, opened up a meat market and grocery store.

2006 FEBRUARY 2006

SUNDAY MONDAY TUESDAY WEDNESDAY THURSDAY FRIDAY SATURDAY

				1	2	3	4
5	6	7	8	9	10	11	
LINCOLN'S BIRTHDAY 12	13	VALENTINE'S DAY 14	15	16	17	18	
19	PRESIDENTS' DAY 20	21	WASHINGTON'S BIRTHDAY 22	23	24	25	
26	27	28					
JANUARY 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	MARCH 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	<p>Estanislado and Barbarita Garcia were married in October, 1910. When the couple bought the George Witzel property on Becker Avenue near the Santa Fe depot, they opened a meat market and grocery store.</p> <p>The couple had six children, one son and five daughters. The youngest daughter Eva Garcia Glidewell maintained the grocery store for many years, producing award-winning chile from the building.</p>					



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Battery "A" 120th Gun Battalion, 200th Group, New Mexico National Guard Belen NIM 1948 - 1962

(Not in order and Roll not complete)

Raymond Gabaldon, Sosimo Padilla, Tony Gabaldon, Nick Sanchez, Esigio - Sam Anaya, Ray Tabet, Arturo Sais, Procopio Luna, Rupert Garcia, Joe Lester Garcia, Joe Jaramillo, Milton Sanchez, Alex Griego, Joe V. Aragon, Edwin Griego, Victor DeJoria, Ross Romero, Reuben Sais, Ross Garley

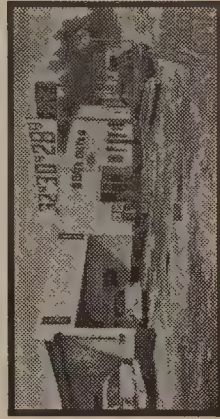
MARCH

2006

2006

SUNDAY MONDAY TUESDAY WEDNESDAY THURSDAY FRIDAY SATURDAY

FEBRUARY 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28	APRIL 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30		ASH WEDNESDAY 1			
5	6	7	8	9	10	11
12	13	14	15	16	SAINT PATRICK'S DAY 17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	
Sixteen enlisted men and three officers were sworn in as the charter members of the Belen National Guard on November 5, 1947, at the Belen City Hall with Richard P. Gilbert commanding. For many years the Belen guard's headquarters was on South Main Street in the building that now houses Belen's Recreation Department.						



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Our Lady of Belen Altar Boys 1936

Front Row, left to right, Moises Gallegos, Herman Sachs, Edwin Baca, Rosendo Garcia, Richard Castillo (you can only see Richard Castillo's arm in this picture)
 Second Row, left to right, Leo Romero, Alfredo Garcia, Robert Baca, Eusebio Pino, Tim Pino, Max Baca, Gustavo Calaz, Henry Silva
 Third Row, left to right, Edward Quintana, Ruben Molina, William Sanchez, Ernesto Montano, Ignacio Gallegos, Joe Garcia and Raymond Gabaldon.

2006

APRIL

2006

SUNDAY

MONDAY

TUESDAY

WEDNESDAY

THURSDAY

FRIDAY

SATURDAY

MARCH 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	MAY 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31						1
D.S.T. BEGINS 2	3	4	5	6	7	8	
9	10	11	12	13	14	15	
EASTER 16	17	18	19	20	21	22	
23	24	25	26	27	28	29	
The first church structure for Our Lady of Bel-en was in Belen's Plaza Vieja. It was constructed of adobe and black rock with towers flanking the front entrance and mud floors strong enough to resist the flood waters from the Rio Grande. However, in the summer of 1855 the Rio Grande broke its banks, flooding the Plaza Vieja and the church structure was so severely damaged it could not be used.							



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Belen Masonic Lodge Members

**Monico Abeyta, Bell Folks, M. Edgington, unidentified, Edward Gabaldon, Lalo Silva, Gabriel Trujillo
Ernest Olguin, Art Bustamante, Art Ortiz, unidentified, Manuel Maestas, Alvarado Maestas**

2006

MAY

2006

SUNDAY

MONDAY

TUESDAY

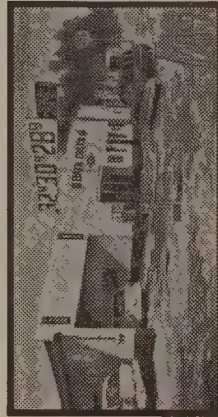
WEDNESDAY

THURSDAY

FRIDAY

SATURDAY

		1	2	3	4	5	6
7	8		9	10	11	12	13
MOTHER'S DAY 14	15	16	17	18	19	20	
21	22	23	24	25	26	27	
28	MEMORIAL DAY 29	30	31				
Belen's Bethlehem Masonic Lodge found a permanent home on the corner of Goebel and Sixth Street. The original building was razed in 1950 with the current building replacing it.							
				APRIL 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30		JUNE 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	



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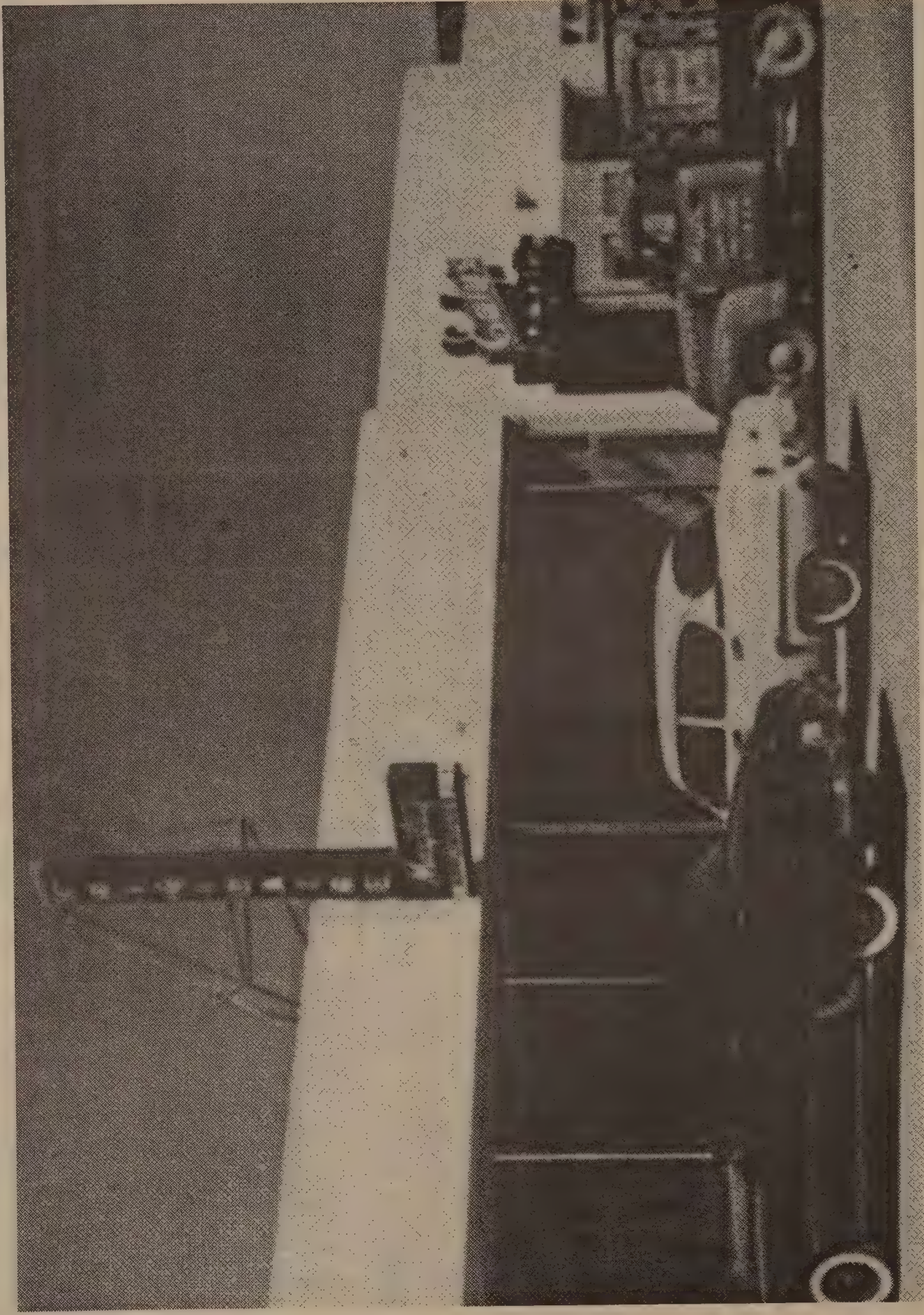
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Sachs Appliance Store — Unknown Date

Note Frigidaire Sign on front of store located on North Main Street in Belen.

Ealy's Jewelry Store is to the right

2006

JUNE

2006

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
<div>MAY</div> <div>1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31</div>	<div>JULY</div> <div>1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31</div>					
	4		6	7		10
					16	
11	12	13	14	15		17
			FLAG DAY			
FATHER'S DAY 18	19	20	21	22	23	24
25	26	27	28	29	30	
<div> <div>Pilar Sachs opened his appliance store in 1946 on Main Street when he obtained the franchise for Maytag. He remained in the business until retiring in 1979 and sold the business to his two sons, Marty and Rudy Sachs. The building which housed Sachs Appliance is now the site for Sachs Fifth Auction operated by Pilar's granddaughter.</div> </div>						



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Men Enjoying the Fruits of Their Labor

Although this photo had no identification, it could have been taken at one of the wineries owned by Adolph Didier and John Becker in Valencia County. Wine produced there was sold from Colorado to northern Mexico. Prohibition brought the demise of area vineyards.

2006

JULY

2006

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
<div> <div> JUNE 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 </div> <div> AUGUST 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 </div> </div>						1
2	3	INDEPENDENCE DAY	4	5	6	7
8						
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31	<div> Wine making was introduced into New Mexico about 1630 by Spanish Franciscan missionaries at Senecu, near Socorro. Isleta became famous throughout the state because the soil surrounding the pueblo was ideal for growing grapes. Eventually thousands of acres in the Rio Grande Valley were planted in grapes. </div>				



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Merry-Go-round at the Belen Fiesta Circa 1920

For decades, the Belen Fiestas have been the social event of the summer in the area. People come from all over to attend religious services, enjoy the food and dance for hours.

2006

AUGUST

2006

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
			1	2	3	4
5						
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		
The Belen Fiestas were traditionally held in front of the John Becker Store. Dances were often held in carpas, tents. Until electricity was available, horses were used to power merry-go-rounds at the fiestas. On the second day of the fiesta High Mass was held followed by a processional parade through town.					JULY 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	SEPTEMBER 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30



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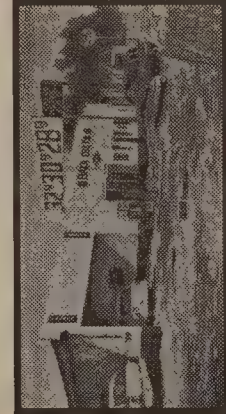


Intersection of Becker and Dalies

The Belen Savings and Loan Association opened its doors June 13, 1963, in a brick building built in 1914 and left vacant when the First National Bank of Belen moved to the south on Main Street. In 1978 the Belen Savings and Loan Association became known as the Sandia Savings Association.

2006 SEPTEMBER 2006

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
					1	2
3	LABOR DAY 4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
AUGUST 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31		OCTOBER 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31		The Belen Savings and Loan Association was formed by a group of local business citizens who recognized the need for a local lending agency for long term loans. Applications, surveys and other necessary documents had to be presented to the Federal Home Loan Bank board at Little Rock, Arkansas, and Washington, D.C.		



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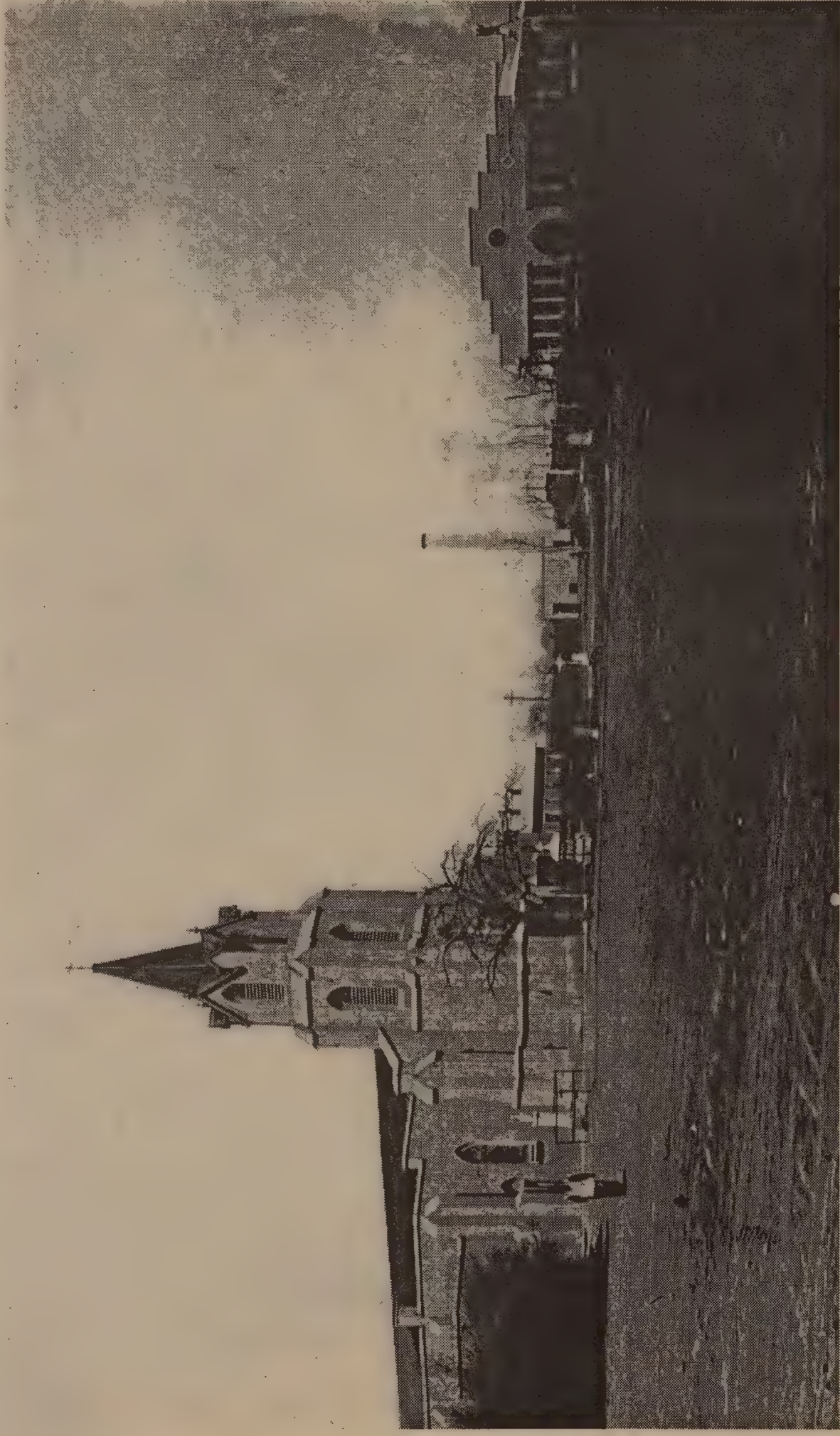
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Our Lady of Belen Catholic Church

This church was razed in 1972 to be replaced by a 15,519 square foot building that would hold 1,066 people.

The new structure cost \$500,000 and had automatic heating and air conditioning systems.

2006 OCTOBER 2006

SUNDAY

MONDAY

TUESDAY

WEDNESDAY

THURSDAY

FRIDAY

SATURDAY

1	2	3	4	5	6	7
8	COLUMBUS DAY 9	10	11	12	13	14
15	NATIONAL BOSS DAY 16	17	18	19	20	21
22	23	24	25	26	27	28
D.S.T. ENDS 29	30 HALLOWEEN	31				
When Our Lady of Belen structure was to purchase a bell. Padrinos Don Antonio completed in New Town on November 19, Chavez and his wife, with help from Father 1860, Bishop Lamy rode down from Santa Paulet, ordered the bell from Cincinnati, Fe to bless the new church. It was decided Ohio, which was installed in August, 1861.			<div>SEPTEMBER</div> <div>1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30</div>		<div>NOVEMBER</div> <div>1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30</div>	



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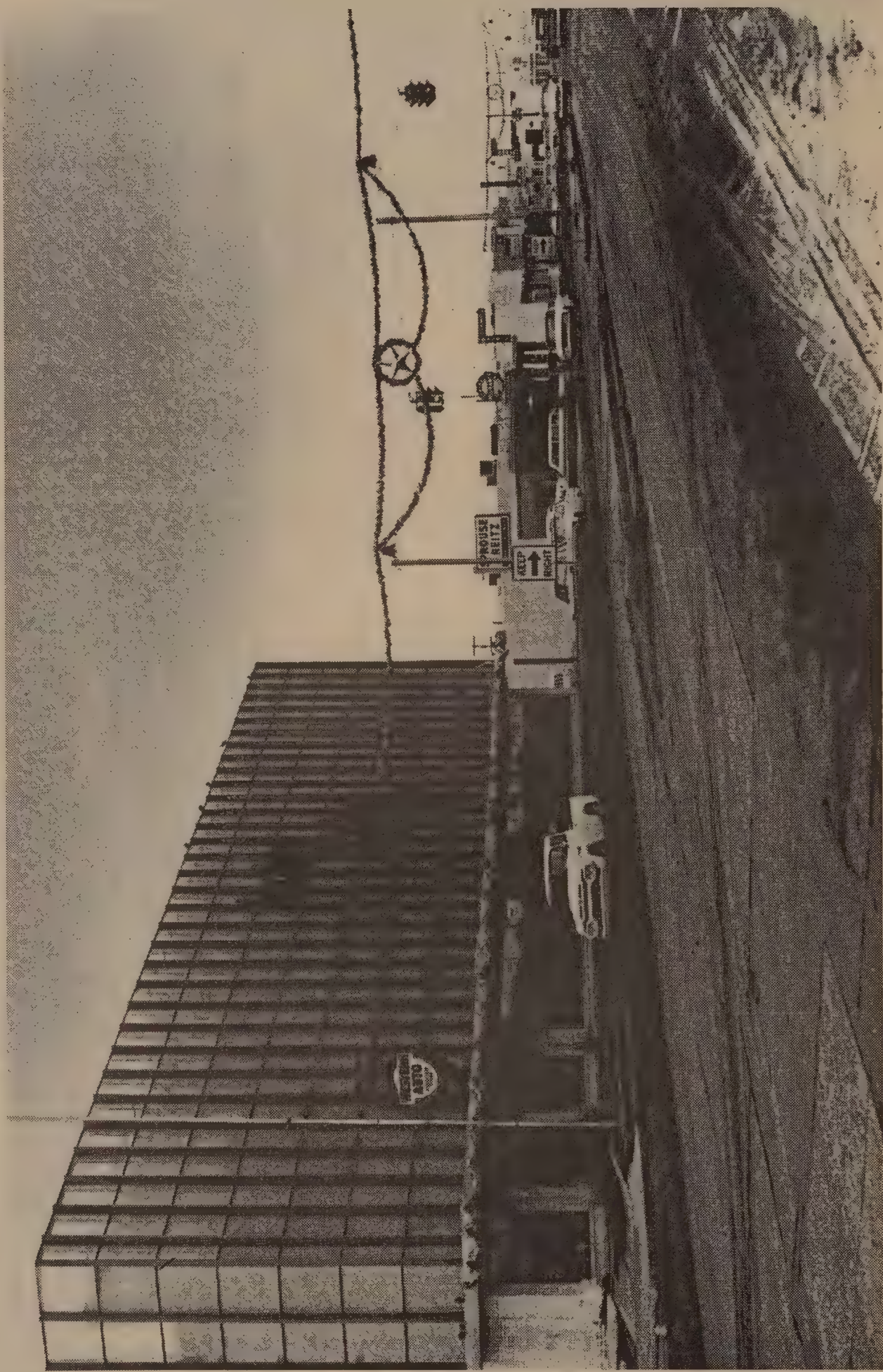
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The Becker-Dalies Company Store Main Street Belen Christmas

To the right (or north) of the three story building is Sprouse Reitz (a variety store), an insurance company, Stamps Music, a liquor store, and Sachs Appliance which had a large Frigidaire sign.

2006

SATURDAY

1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

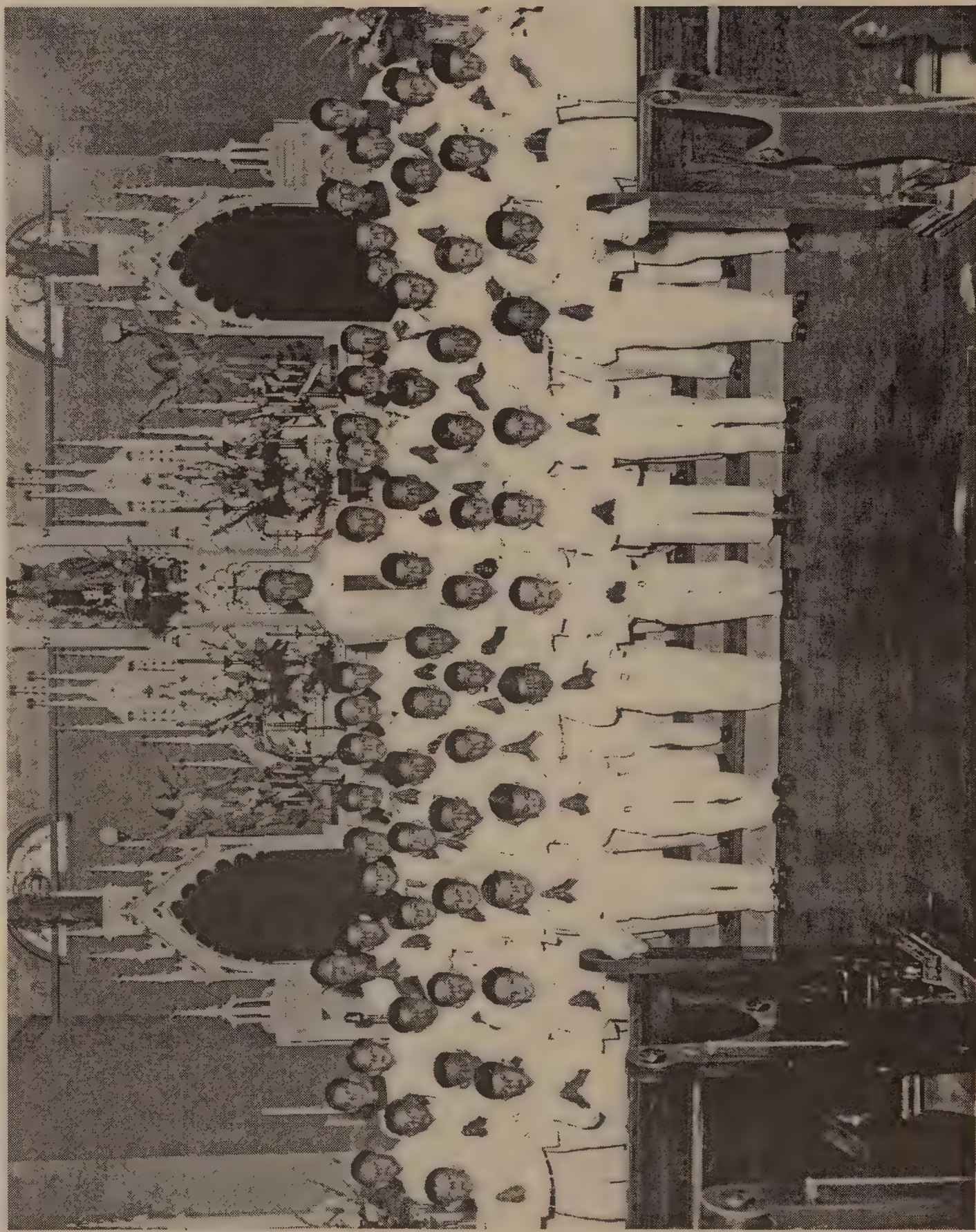
a competent, faithful employee since 1889. John Becker remained as president of the store until his death in 1932. The store closed in 1977.

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First Holy Communion 1956-1957
Our Lady of Belen

2006

DECEMBER

2006

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
NOVEMBER 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	JANUARY 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31					
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	CHRISTMAS DAY 25	26	27	28	29	30
NEW YEAR'S EVE 31	One of the priests in Belen was Father became the town marshal for a while. A large Juan Anthony Picard who served from 1901 man, standing over six feet, Marshal Picard to 1919. He belonged to Belen's Commercial could reportedly handle troublemakers, two Club, served on the School Board and even at a time.					



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**Front cover —
Logsdon Hall and
Belen High School
Dance, about 1925
in Belen**

A private dance was held in the Veterans of Foreign Wars Building on Main Street in Belen. To keep the party lively, couples would dance with a balloon between them while someone walked around the dancing with a large hat pin. The objective was to keep your balloon intact.

**Belen High School
Band 1939**

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BHHC-2-1-104 2009

2009

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70 Years *Serving*
Valencia County



1939 - 2009



Over the Years



Clockwise from top left, Baca Oil Company in 1939 at the beginning; Leroy and Sylvia (Sachs) on their 50th wedding anniversary; Baca Oil in the 1950s; and M.C. and Leroy Baca in 1979.

When Macedonio "M.C." Baca opened the doors to what is now Baca Auto in 1939, M.C. might not have thought about how many decades his business would last.

He did probably think about feeding the growing family he was creating with Angelina Orona-Baca and the service and sales he would be able to provide to the then-small town of Belen as well as the surrounding area.

Here we are 70 years later and the employees of Baca Auto continue to think about their families as well as the families of friends and acquaintances.

In addition, Baca Auto employees continue to strive to provide superior service and sales to central New Mexico.

To commemorate our anniversary, we've brought back the Baca Auto historical calendar. We hope you enjoy the pictures of places and events throughout Valencia County.

The information on the months is gathered from *The Belen News*, the predecessor of the current *Valencia County News-Bulletin*. All information is from 1939.

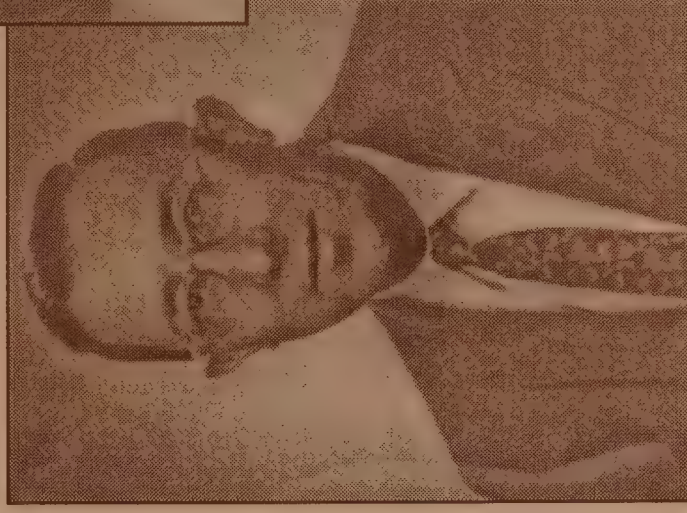
Come and visit us at 1301 South Main Street in Belen. The coffee pot's on, the water is cool to drink and the popcorn is ready to enjoy.

Thank you for helping us reach 70. Nowadays it's not so old. We hope to be around a while longer.

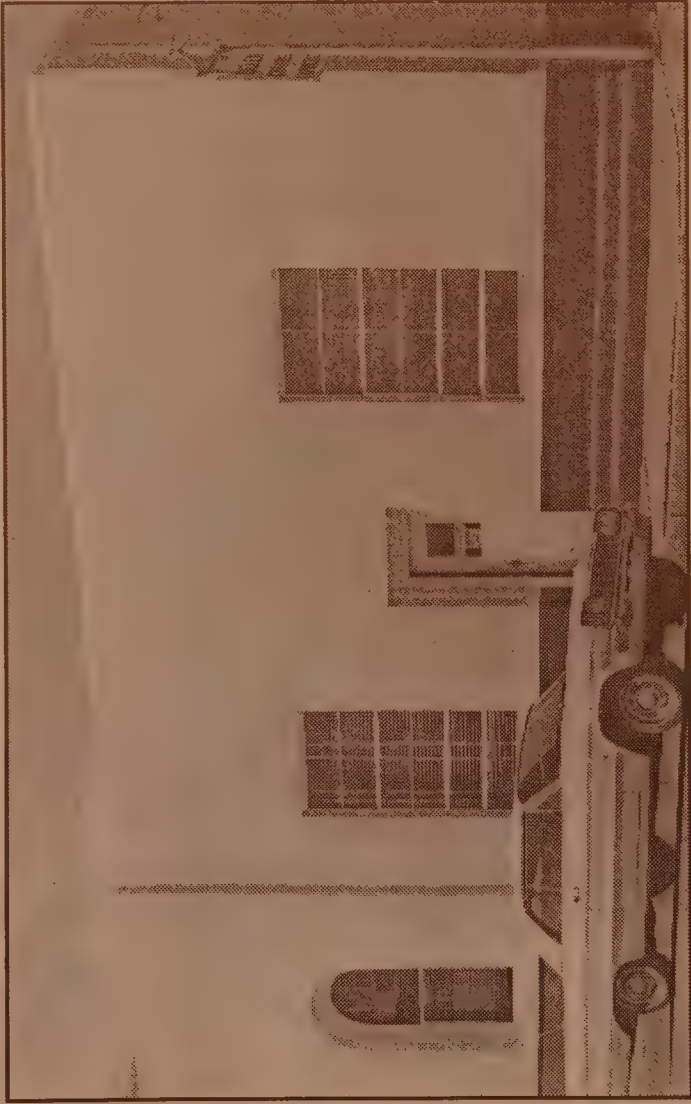
Leroy and Sylvia Baca



At the top M.C. Baca rides his bike around Belen. Center M.C. and Angelina Orona married April 20, 1931. To the left M.C. as a founding director of Ranchers Bank.



Around Belen in 1968



In 1968 the Belen Chamber of Commerce was located on Becker Street in the back of what is now the Bank of Albuquerque (pictured above).

People from throughout Valencia County shopped at Becker-Dalies, pictured at right, located on Main Street at the intersection of Main and Becker/Dalies. It was located where the Wells Fargo bank building is now.

The Belen Schools Administration Building was located at on Fourth Street as was Logsdon Hall, both pictured top right.



2009

SATURDAY

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At the Movies in Belen



The Onate Theater on Dalies Avenue sometimes provided the only entertainment in Belen with the movies that were shown. To the right is Dalies Avenue in the late 1960s with the Onate Theater. Can you name what is on that street now? Above students pack the Onate for a movie showing. Elementary students Leroy and Sylvia (Sachs) Baca are in the audience.



2009 FEBRUARY 2009

SUNDAY MONDAY TUESDAY WEDNESDAY THURSDAY FRIDAY SATURDAY

1	2	3	4	5	6	7
8	9	10	11	LINCOLN'S BIRTHDAY 12	13	VALENTINE'S DAY 14
15	PRESIDENTS' DAY 16	17	18	19	20	21
WASHINGTON'S BIRTHDAY 22	23	24	ASH WEDNESDAY 25	26	27	28
<div><div>JANUARY</div><div>12345678910111213141516171819202122232425262728293031</div></div>		<div><div>MARCH</div><div>12345678910111213141516171819202122232425262728293031</div></div>				
<div>Adolfo Sanchez and Elfego H. Baca, both of Jarales, 4-H leaders, organized a 4-H club of about 30 boys and girls from Pueblitos. The leaders taught the members many games which were much enjoyed. The new officers elected are: Pete Lopez, president;</div> <div>Avelicio Gomez, vice-president; and Sara Chavez, secretary. The Ladies Sewing Club in Belen met at the home of Mrs. Carlos Tabet Jr., and elected the following officers: President, Mrs. Nestor Lovato; Vice President, Mrs. Nestor Jaramillo; Secretary, Mrs. Joe Tabet; Treasurer, Mrs. Joe M. Garcia.</div>						



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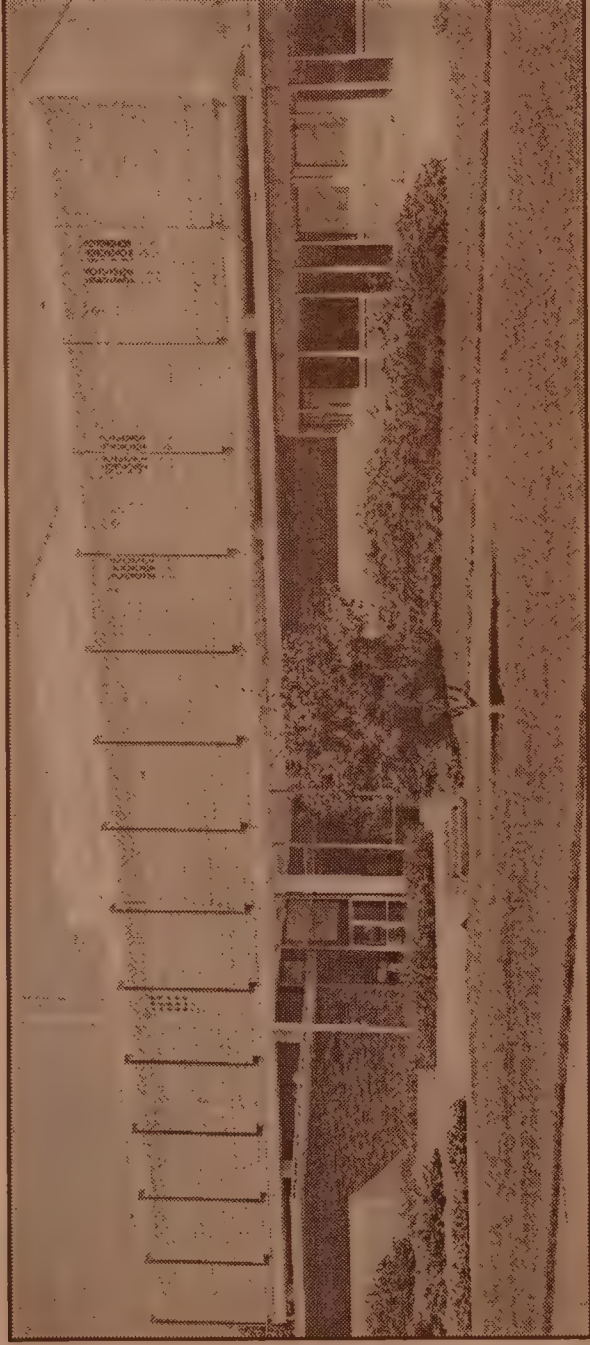
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Valencia County Courthouses

Los Lunas is the county seat for Valencia County so that the Valencia County Courthouse is located in the Village of Los Lunas.

Below is the new courthouse on Morris Road. Bottom left is the old courthouse in 1936 which was located on Main Street.

To the left is the now county administration building on Luna Avenue which was built in 1960 and served almost 50 years as the courthouse. Picture is from about 1960.



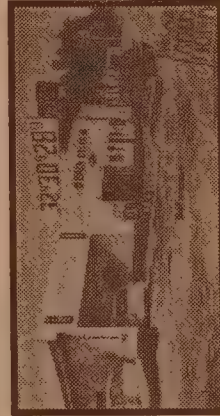
MARCH

2009

2009

SUNDAY MONDAY TUESDAY WEDNESDAY THURSDAY FRIDAY SATURDAY

FEBRUARY 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28	APRIL 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30					
	1	2	3	4	5	6
	7	8	9	10	11	12
	13	14	15	16	17	18
	19	20	21	22	23	24
DAYLIGHT SAVINGS TIME BEGINS 8	15	16	17	18	19	20
	21	22	23	24	25	26
	27	28	29	30	31	
Valencia County included what is now Cibola County).						



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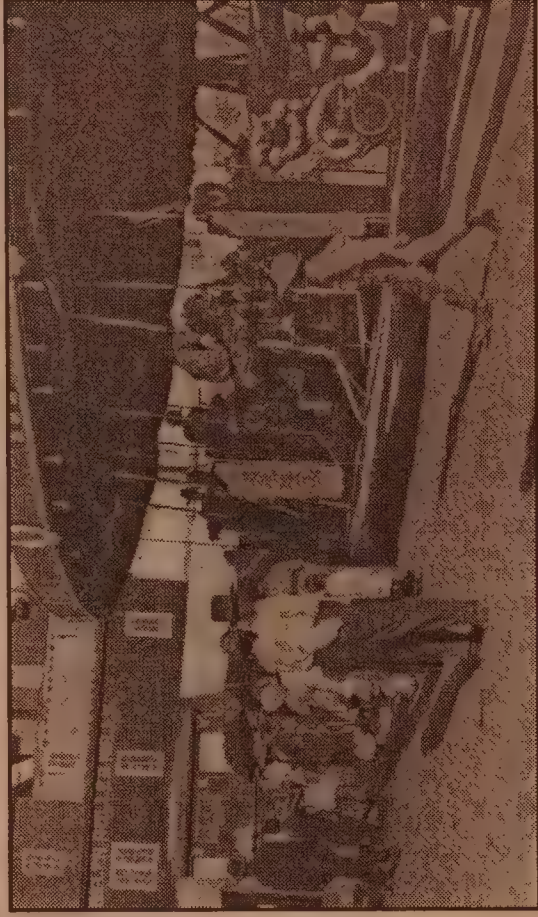
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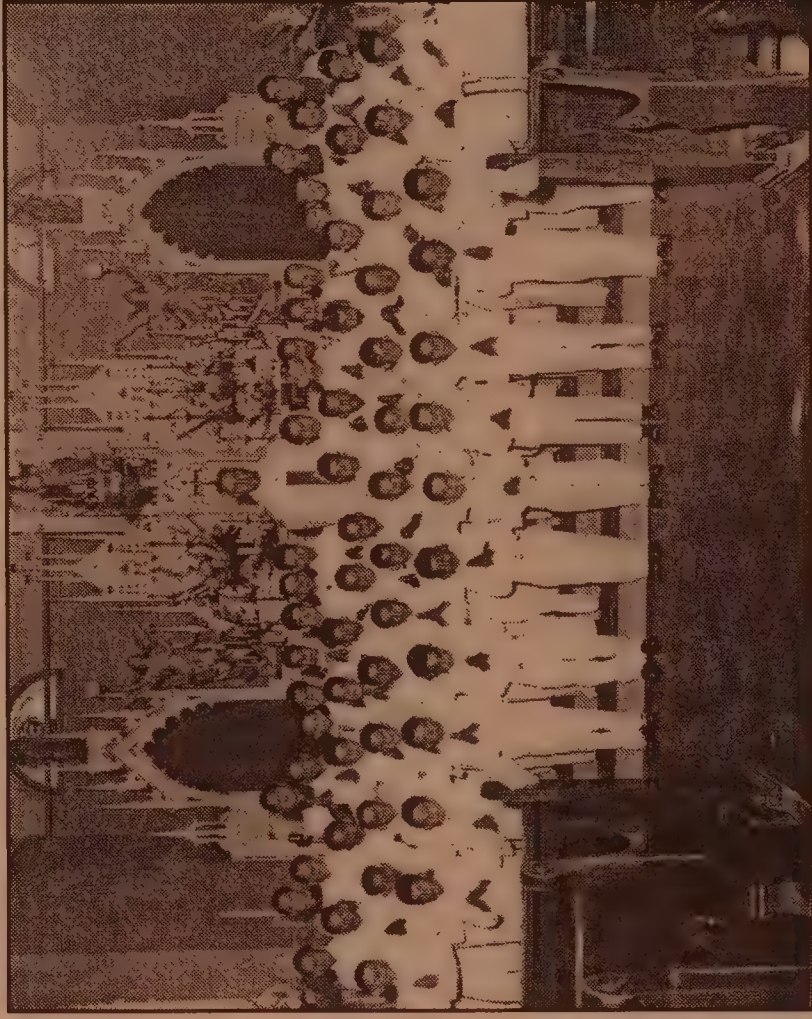
Our Lady of Belen Church

People from across New Mexico look forward to the Our Lady of Belen Fiestas in August. At right is a scene from an early fiesta.



Below right the First Holy Communion Class of 1956-1957.

In 1943 a special book about the church was released for the 150th anniversary. The cover is pictured below.



2009 APRIL 2009

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
MARCH 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	MAY 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31		1	2	3	4
PALM SUNDAY 5	6	7	8	9	10 GOOD FRIDAY	11
EASTER SUNDAY 12	13	14	15	16	17	18
19	20	21	EARTH DAY ADMINISTRATIVE PROFESSIONALS DAY	23	24	25
26	27	28	29	30		
<p>At a meeting of the Belen Board of Education George C. McBride, serving as principal of the high school, was selected as Superintendent of the Belen schools for the next year.</p> <p>Harrell's Bakery is having an open house April 15 and the public is invited to visit the bakery in its new building with its new equipment. A free lunch will be served to all visitors.</p>						



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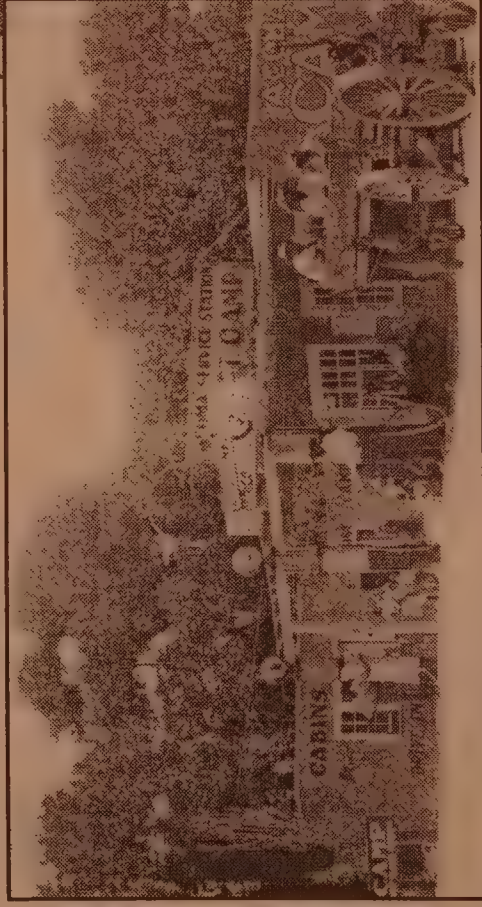
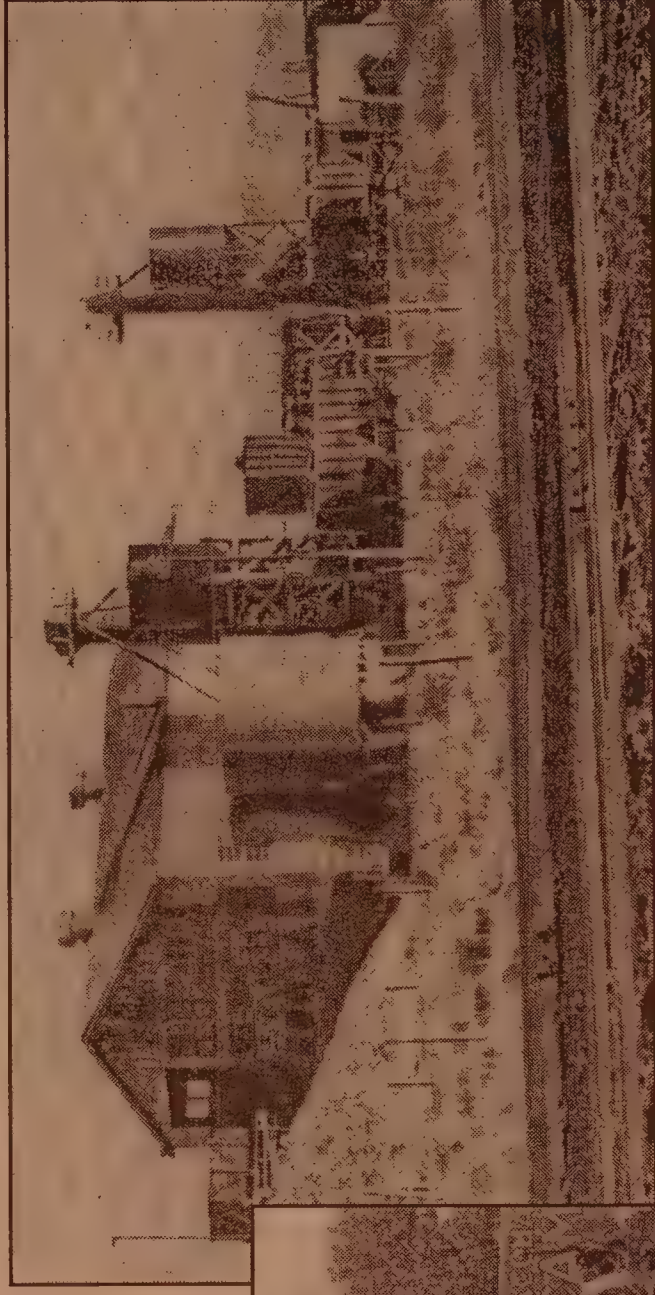
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Los Lunas Commerce

Huning Mercantile at the intersection of Main Street and Los Lentes is pictured at right in the 1880s.

Below right is the Zuni Milling Company's fluorspar mill in the 1950s which was located near the railroad tracks in Los Lunas.

Bottom left is the Acoma Service Station on Main Street in the 1930s.



MAY

2009

2009

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
					1	2
3	4	5	6	7	8	9
MOTHER'S DAY 10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	MEMORIAL DAY 25	26	27	28	29	30
	A crowd of about 800 people from the Belen school district attended the school May Festival. The program opened by the Belen school band playing followed by Mother Goose Rhymes by the pupils from the first two grades.					
31						



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The Railroad -- An Important Part of Life



In 1880 the Atchison, Topeka and Santa Fe Railroad built the first section of its line through Valencia County.

In 1908 the Belen Cut-Off, linking Amarillo, Tx., and Belen, was completed with the tracks running through the Belen rail yards. The Cut-Off made Belen a railroad center, creating its nickname "The Hub City" as the town became an important shipping point for the productive Rio Grande Valley.

As transcontinental freight trains made their way through, Belen also became the spot for refueling and changing crews.



2009 JUNE 2009

SUNDAY MONDAY TUESDAY WEDNESDAY THURSDAY FRIDAY SATURDAY

	1	2	3	4	5	6
7	8	9	10	11	12	13
FLAG DAY 14	15	16	17	18	19	20
FATHER'S DAY 21	22	23	24	25	26	27
28	29	30				
<p>The new building erected by F. A. Delgado on North Main Street in Belen has been completed and is certainly a credit to the city. The front is very neat and attractive.</p>			<p>Two businesses have opened up on the south side of the building, the Magnolia Station and a cafe. The north part of the building is expected to be occupied soon.</p>			<p>MAY 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31</p> <p>JULY 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31</p>

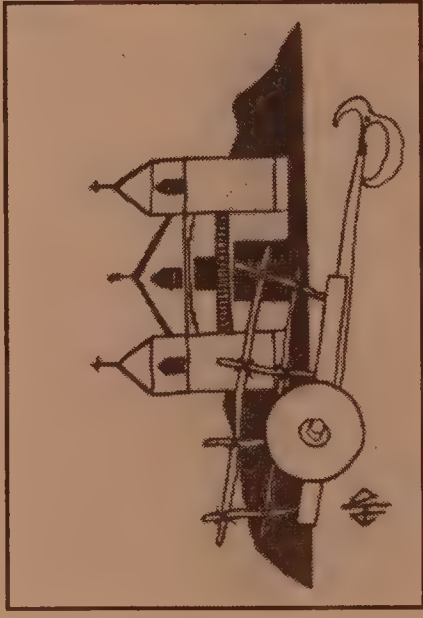


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Valencia County Celebrates the Bicentennial - 1976



Celebrations were held across the United States to commemorate the 200th anniversary of the birth of the country.

The biggest event in Valencia County was the presentation of the historical drama, "The Legend of Old Tome" in the Tome Church Plaza.

Above left is the local bicentennial logo designed by Rio Communities artist Agnes O'Brien.

The center two photos are actors in the drama.

To the right is the bicentennial flag raising in La Constanca with the American, Bicentennial and New Mexico flags waving in the breeze.

2009

[illegible]

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In a recent provincial meeting of the Servite Fathers in Chicago, the Reverend Raymond M. Coughlin, O.S.M., was appointed pastor of Our Lady of Belen Church.

The new pastor is well known in this vicinity having been stationed at Our Lady of Belen Church the last five years as assistant pastor.

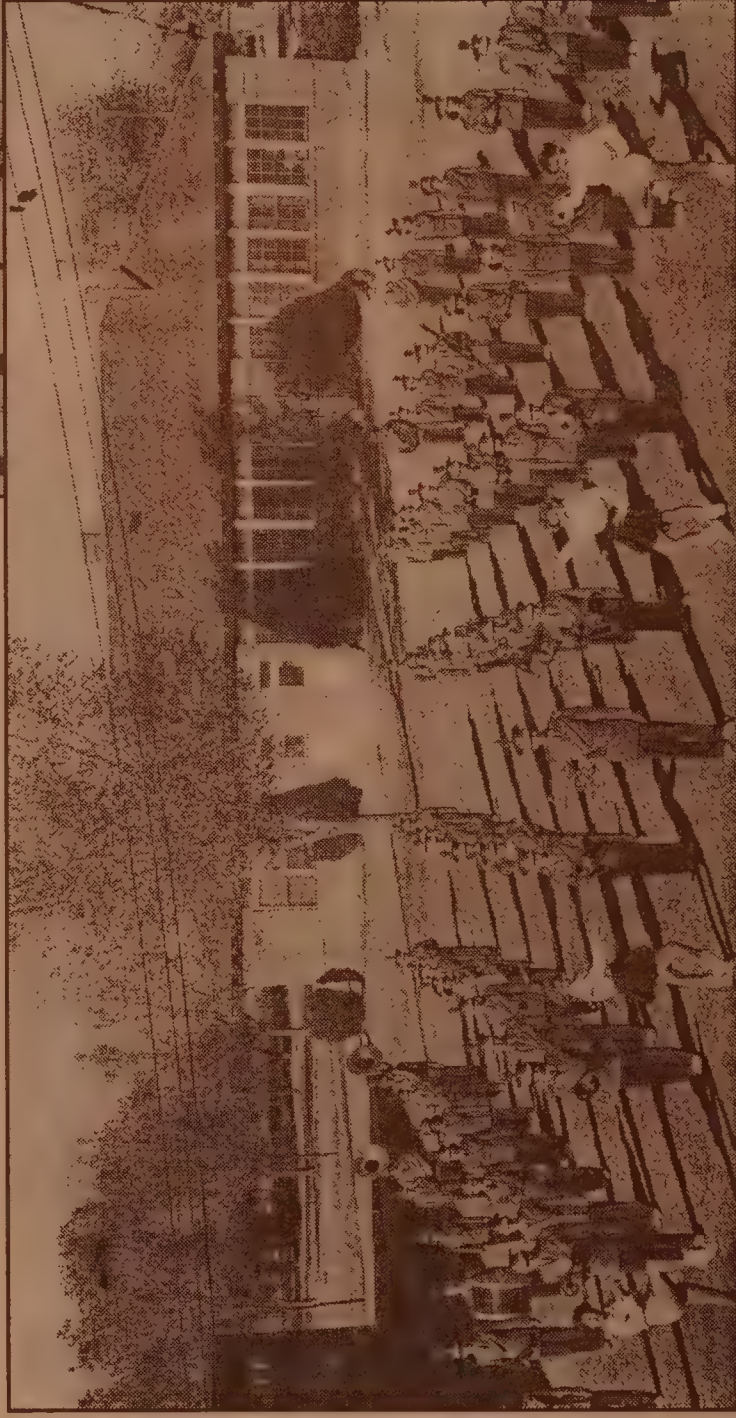
A Little Music, Please

Strike up the band at Belen and Los Lunas High School.

At right is the Belen High School band in 1939.

Below is the Los Lunas High School in 1957 in front of what was once the Los Lunas Schools Administration Building at the intersection of Main Street and Luna Avenue.

You can imagine the sweet music playing when you look at the pictures.



2009 AUGUST 2009

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
<p>After a meeting and discussion with the Belen City Council, Arthur Prager, general manager of the New Mexico Power company announced an electric light and power rate cut for customers in the Belen division.</p>						
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

JULY	SEPTEMBER
1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30



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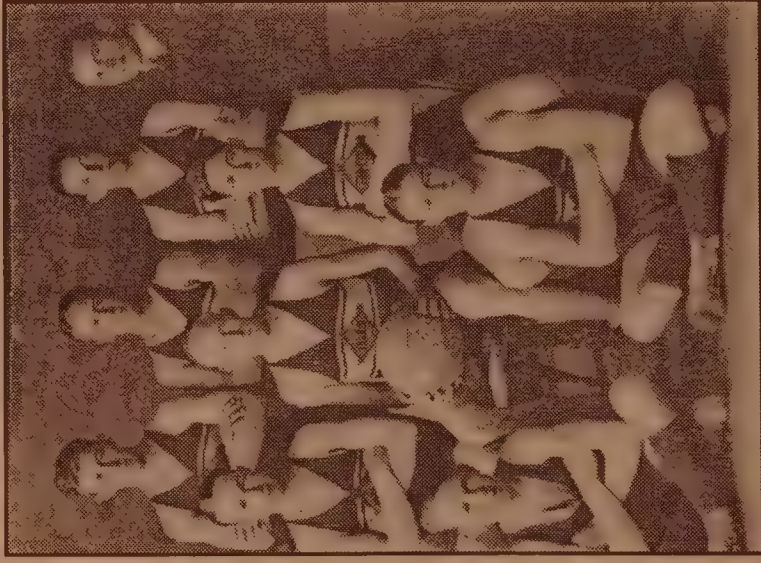
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Sports — Part of Everyone's Life

The style of dress may have changed over the years, but Valencia County residents still play baseball, basketball, and football and go bicycling and bowling.

Plus we've added some additional sports such as skate boarding and paintball.



2009 SEPTEMBER 2009

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
		1	2	3	4	5
6	LABOR DAY 7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			
<div> <div> AUGUST 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 </div> <div> OCTOBER 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 </div> </div> <p> The 10th annual Valencia County Fair will be underway and farmers across the county are making preparations to exhibit their products on Friday and Saturday. There will be nine departments in which premiums will be offered. </p>						



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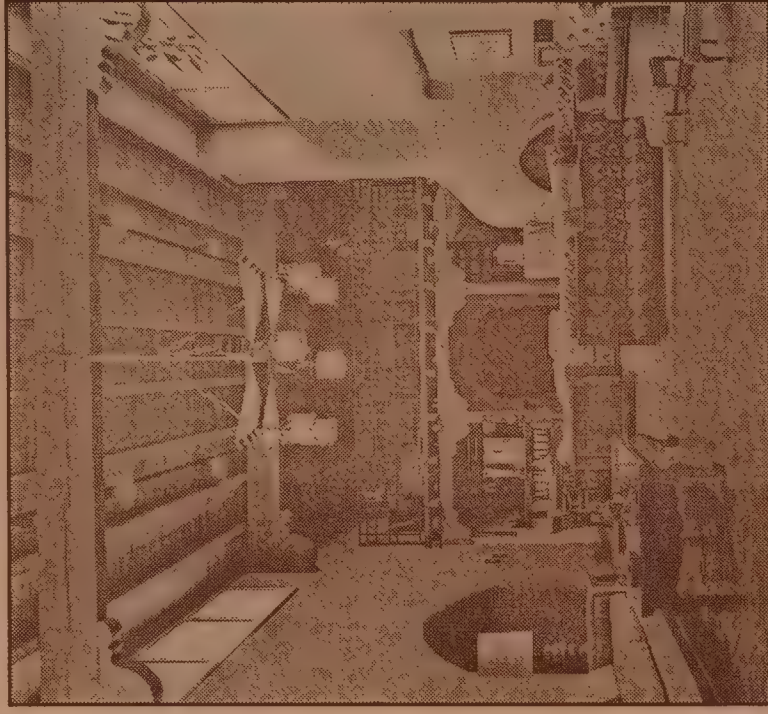
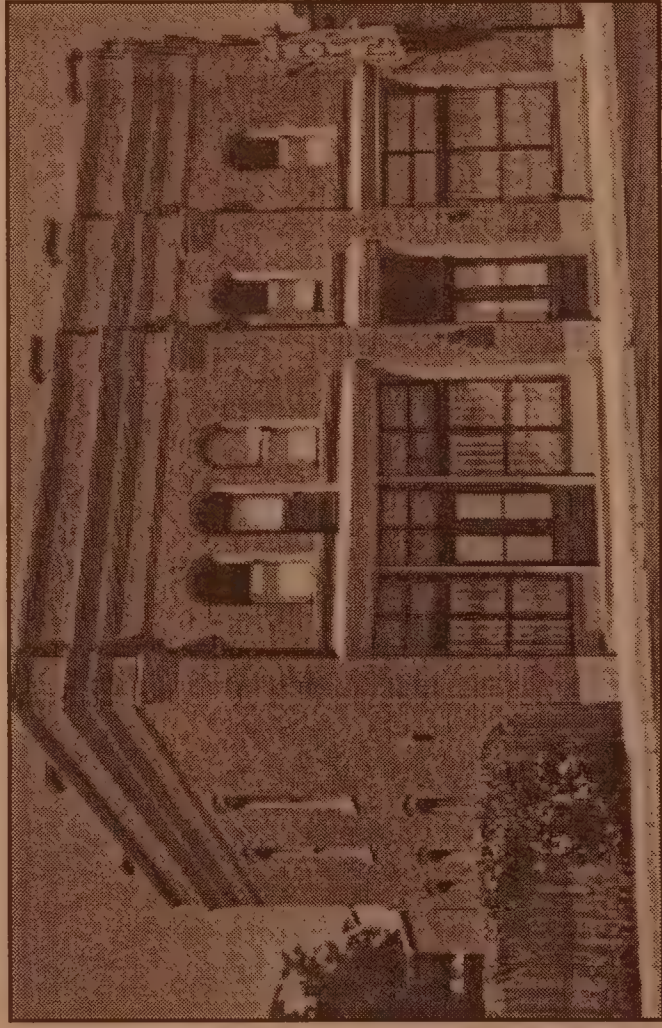
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Belen's Historic Buildings

Belen has many historic buildings.

At right is the interior of the Felipe Chaves home in about 1980.

Bottom right is the Harvey House and left is the Belen Hotel. Both photos were taken about 2001.



2009 OCTOBER 2009

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
SEPTEMBER 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	NOVEMBER 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30					
4	5	6	7	8	9	10
11	COLUMBUS DAY 12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	HALLOWEEN 31
The 19th annual convention of New Mexico Club Women will be held at the Belen Women's Club Saturday, October 28th, starting with the meeting of the executive board, credentials committee and resolutions committee at 9 a.m.						



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The Belen National Guard

The New Mexico National Guard has had a presence in Belen since the late 1940s.

At right are National Guardsmen from Battery "A" 120th Gun Battalion, 200th Group.

At the bottom is the Belen headquarters on South Main Street in the late 1960s. The building is now the Belen Recreation Center. The National Guard building is on General Baca Road south of Belen.



2009 NOVEMBER 2009

SUNDAY MONDAY TUESDAY WEDNESDAY THURSDAY FRIDAY SATURDAY

DAYLIGHT SAVINGS TIME ENDS	1	2	3	4	5	6	7
8	9	10	VETERANS DAY 11	12	13	14	
15	16	17	18	19	20	21	
22	23	24	25	THANKSGIVING DAY 26	27	28	
29	30						
<div>OCTOBER</div> <div>1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31</div>		<div>DECEMBER</div> <div>1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31</div>		<div>Belen High School held its first ever homecoming with many special events for students and alumni. Highlighting the festivities was the</div> <div>Belen-Gallup football game. Other activities included an as- sembly, bonfire, pep rally, parade and school dance.</div>			



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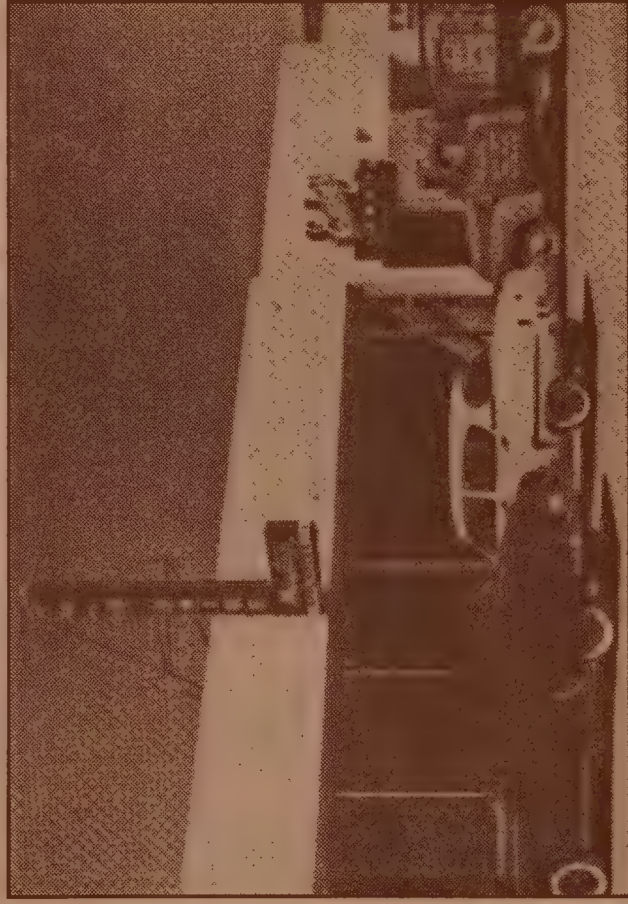
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Commerce in Belen



For many years people have come from all over Valencia County to do their shopping and banking.

Among the stores people shopped at were Sachs Appliance to the left and Garcia Grocery at the bottom. Other stores have included Feil and Ellermeyer, Becker Dalies, Trembly's Jewelry, Stamps Musuc and many more.

Bottom left is the interior of the First National Bank of Belen in which eventually became Wells Fargo.



2009 DECEMBER 2009

SUNDAY	MONDAY	TUESDAY	WEDNESDY	THURSDAY	FRIDAY	SATURDAY
<div>NOVEMBER</div> <div>1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30</div>	<div>JANUARY</div> <div>1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31</div>					
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	CHRISTMAS DAY 25	26
27	28	29	30	NEW YEAR'S EVE 31		
<div> <div>Participants in the Christmas Decoration Lighting contest must turn their lights on from 6 p.m. to midnight on Christmas Eve, Christmas Night, New Year's Eve and New Year's Night.</div> <div>A Christmas tree must be decorated in the front yard to show the Christmas spirit.</div> </div>						



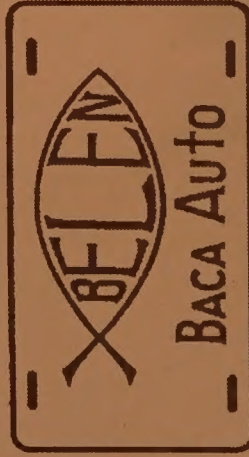
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THANK YOU

**TO EVERYONE
WHO HAS
HELPED US
ACCOMPLISH
70 YEARS
OF SALES AND
SERVICE**



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